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MAIL TO A SICK FRIEND

Symptoms and Their Meaning with...

Dr. Burpee

Dr. Burpee is a member of Professional Chiropractic Society of America, and International Chiropractic Association.



Sneeze. . .sniffle. . .cough
What a way to go through life



**TOUCHY SKIN
THAT BREAKS OUT**



**ALLERGIC
NERVOUS ITCH**



**ALLERGIES
AFTER EATING**

If you're an allergy sufferer, it probably won't console you much to know you have lots of company—starting with the first recorded history. The Bible mentions hives, and public records show allergies and allergic reactions causing death. Julius Caesar suffered with allergies.

Why can six people sleep on the same pillow, play with the same dog, eat the same food and breathe the same air that a seventh can't? Why do some have allergies and other don't?

It can't be the object itself that causes the reaction. The answer is in the body of the sufferer. He has low resistance to irritants and isn't able to throw them off as a normal body does.

The powerful allies of the body that defend it against foreign substances, in a normal person, are in good working order. The defense mechanisms—white blood cells, the lymph system, and waste-eliminating systems—are all kept in order by the nervous system.

The nervous system starts in the brain and the nerve trunks are threaded through the vertebrae in the spine. The surrounding bones protect them unless there is even a slight dislocation of the vertebrae. The misaligned bones pinch the nerves, cutting down on the messages and nerve energy sent. When this happens the part of the body controlled by the distorted nerve impulses cannot function properly. Like a drunken driver, the nerves can get into all kinds of trouble.

The real cause of allergies, then is not the allergen itself, but due to distorted nerve impulses caused by spinal vertebra being out of its proper place. Interference of the nerve impulses causes the body to weaken.

The only real way to solve the allergy problem is to get rid of the weakness. Strengthen the body's natural defenses by restoring its ability to send nerve impulses.

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**STOP Suffering the Agonies of Painful and Bothering
Conditions That May Be Due to Nerve Pressure**

- | | | | |
|---------------|-----------------|---------------------|---------------------|
| Asthma | Chest Pains | Neuralgia | High Blood Pressure |
| Back Trouble | Allergies | Stomach Disorders | Sleeplessness |
| Neuritis | Bed Wetting | Dizziness | Bursitis |
| Headaches | Skin Eruptions | Sinus Trouble | Rheumatism |
| Nervousness | Arthritis | Nervous Tension | Colitis |
| Heart Trouble | Sciatica | Menstrual Troubles | Nervous Break Down |
| Diabetes | Whiplash Injury | Arm & Shoulder Pain | Constipation |
| | Ulcers | Leg Pains | |

**START with Removing the cause of these Conditions thru
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*The Tribune Review
Greensburg
3/21/72*

Is Your Condition Listed Here?

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Regardless of what your ailment is called, no matter how long you have suffered, CHIROPRACTIC care may be the answer to your health problem.

DON'T accept your condition and learn to live with it. DON'T say you have tried everything if you haven't tried CHIROPRACTIC.



DR. HOMER L. BOWERS
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Krupar

Dr. Betty O.
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Dr. Homer L.
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*The Latrobe Bulletin
3/23/72*

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DR. LUDGER F. POCORUS

407 Main St.,
Stroudsburg, Pa.

**SLIPPED
INTERVERTEBRAL
DISC**



The general public is hearing more and more about the slipped or herniated disc. The results obtained on this type of case under Chiropractic are very encouraging: Slipped disc cases revealed that: 34.6 per cent of the cases became well, 39.1 per cent were much improved, 3 per cent showed no change and .4 per cent became worse. Consideration of the first three groups shows that 96.7 per cent of all cases became well or showed some improvement under Chiropractic care.

There is much evidence that diagnosis of "herniated disc" is a catch-all for many low back disabilities. Most so-called "herniated disc syndroms" are nothing more than vertebral subluxations. Statistics show rapid recovery under Chiropractic care in the majority of cases, and such recovery would not be possible if extensive pathology or severe trauma had been present. Such a diagnosis can be confirmed only by surgery and diagnosed cases are later confirmed upon surgical intervention. It would seem all the more important that a person suspected of having herniated disc condition consult a Chiropractor first.

— Phone —

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DR. LUDGER F. POCORUS

407 MAIN ST.
STROUDSBURG, PA. 18360

**MISALIGNMENTS OF
SPINAL VERTEBRAE
OCCUR FREQUENTLY**



The stress and strain of everyday living takes its toll. Awkward movements in our work, quick 'twists' of the neck or back; loss of sleep or poor sleeping posture; slumping posture while sitting; abnormal fatigue; and emotional upsets, are only a few of the many causes of strain on our spine and nervous system.

Physical and emotional stress and strain may result in frequent occurrence of misalignments of spinal vertebrae. Sometimes a displaced vertebrae causes an immediate pain, but more often the effects may develop slowly in the form of stiffness or ache in the neck or back; headaches; increased nervousness; indigestion; upper respiratory infections; or other physical disorders.

Through many years of study, the chiropractic profession has found that the best way to eliminate the eventual disease-causing effects of misaligned vertebrae is through regular chiropractic check-ups. By checking your health and neuro-spinal systems on a periodic basis, your doctor of chiropractic is giving you the best health assurance available today.

Phone

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992-6022 Home

Office Hours
By Appointment



DR. JOHN A. HEILMAN

Chiropractic Offices

1115 WALNUT STREET

ALLENTOWN, PA. 18102

PHONE 433-8787

January, 1972

Dear Friends and Patients:

The most valuable asset a person or family can have is good health. Chiropractic therapy is the treatment chosen by millions of people throughout the world for restoring health and maintaining vitality. More and more open minded and intelligent people everywhere are realizing that good health is gained and maintained only when normal nerve energy flows from the brain, down the spinal cord, and out between important spinal vertebrae to vital body organs and tissues.

Many patients have come to our office and have been restored to health and then have not followed through in order to maintain the alignment and balance of the spine which we were able to achieve. To these people I sincerely and cordially urge a program of maintenance chiropractic care NOW. If we once correct the spine, it is relatively easy to maintain the correction. However, if you, through the same bad habits, allow the original weakness and distortion to re-accumulate, we will have to start correction all over again.

So, please, if you have never embarked on a program of maintenance, or if you have, but then got careless, NOW is the time to start again. Your most important asset is your health and feeling of well-being. Without this, life is hardly worth living.

LOW BACK AND LEG PAIN

An estimated half million people will be disabled this year by spinal defects which cause low back and leg pain. However, chiropractic research indicates that most low back and leg pains are caused by vertebral misalignments in the lower spine.

A fall, accident, back strain or chronic posture decay may cause a spinal segment to become misplaced. Nerves passing through openings between adjacent segments become pinched and pain occurs.

Remember, individuals with low back and leg pain respond extremely well to chiropractic care. Make sure that you visit your chiropractor regularly.



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- Posture Problems
- Ulcer & Stomach Trouble
- Arm & Leg Pain
- Allergies

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- Poor Circulation



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- Asthma
- Nervous Breakdown



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- Nervous Tension



• Backache

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- Sinus
- Asthma





A QUESTION OF ETHICS

I often hear people make the statement, I just can't see why a Chiropractor advertises; why it's not even ethical . . . The fact is that it would be unethical if the Chiropractor did not advertise. I'll explain why. Chiropractic is a new and different approach to health, in that it gets sick people well and helps them to stay healthy without the use of unnecessary drugs and surgery. Most people cannot understand how one can stay healthy without medication. This is exactly one of the main reasons a Chiropractor does advertise, so that you can understand.

The principle of Chiropractic is this, the master system of the body is the nervous system. It governs, controls, co-ordinates and organizes all bodily functions. It is the communications network of the body. It tells the different parts of the body what to do, how to do it, when to do it and when not to do it. This is done through the nervous system via nerve impulses from the brain to the spinal cord across the nerve fibers to the various tissues and organs. Since the nervous system is so important, nature encased the brain in the skull and the spinal cord inside of the vertebral column. From the spinal column exit nerves which supply these various tissues and organs of the body.

If a vertebrae (spinal bone) moves out of place it impinges (pinches) on the nerve fiber and interferes with the normal transmission and expression of these nervous impulses. The organs, muscles and ligaments, etc. at the end of this nerve fiber can hardly be expected to function correctly. The Chiropractor with his hands replaces the spinal bone to its normal position thereby removing the nerve interference so that the organs, muscles, or ligaments at the other end of the nerve fiber may function one-hundred per cent. Many disorders and illnesses are the result of nerve interference.

There isn't a pill, potion or a shot that can replace the spinal bone back to its normal position. The Chiropractor does and does so with precise accuracy. Please understand that the point we are making is not that medicine and surgery is bad, in fact, quite the opposite; I, myself, would be frightened to be alive knowing that the medical profession was not here to service the people especially in emergency first-aid care— such as car accidents, broken bones or lacerations, etc. However, too many people are being treated for different conditions by using medication and surgery when the very cause of their illness is nerve interference. This is because they do not understand the principle of Chiropractic; in that nerve interference can and does cause illness and therefore continue to treat their symptoms to no avail.

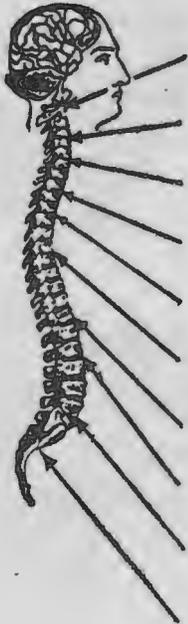
The Chiropractor has a message of health to the public and it is only the Chiropractic profession itself that will give the message to the public. Chiropractic is not a cure all but it is a necessary health service not offered by any other healing arts profession. You have the right to know and understand Chiropractic. Regardless of what your opinion may be, the right to know about Chiropractic is yours. If this is unethical to share this message with the people; then I am glad that I am unethical.

This will be the first in a series of weekly articles sponsored by:

Bob Quarry, Jr.
Chiropractor
Fountain Hill

SPINAL NERVE PRESSURE CAN CAUSE MANY AILMENTS

The ailments mentioned below are some which may be caused by vertebrae in the spinal column slipping out of alignment and causing pressure and irritation on nerves. Study the chiropractic chart below and you will understand why over 30 million people have benefited from chiropractic care.



1. Slight pressure on nerves at this point may cause headaches, insomnia, pain in the neck, nervousness, dizziness or emotional disorders.
2. A slight slipping of a vertebra, causing pressure on nerves in this part of the spine, may be the cause of throat trouble, neuritis, pain in the shoulders and arms.
3. This arrowhead locates the part of the spine wherein pressure on nerves could cause pain between the shoulder blades, muscular ache in the arm and shoulders, hay fever, allergies, and bronchitis.
4. Nerve pressure at this point may cause chest pains, asthma and difficult breathing.
5. Stomach and liver troubles, enlargement of the spleen, may be caused by vertebrae slipping and causing nerve pressure in this part of the spine.
6. Many gall bladder problems, and shingles, may be caused by pressure at this point.
7. Skin diseases are sometimes the result of nerve pressure at the spinal openings here.
8. Such trouble as lumbago, low back-ache, sacroiliac slip, slipped disc, are relieved by chiropractic adjustment at this point.
9. Constipation, rectal trouble, sciatica may be corrected by chiropractic adjustments of this part of the spine.
10. A slight slippage of one or both pelvic bones can produce sciatica, cramp in legs, and backache.

Regardless of what your ailment is called . . . no matter how long you have suffered . . . chiropractic care may be the answer to your health problem. Find out NOW if yours is a case for chiropractic . . . Call for appointment.

DR. J. A. HEILMAN, D.C.
1115 Walnut Street - Allentown
For Appointment Call 433-8787

SPINAL NERVE PRESSURE CAN CAUSE MANY AILMENTS

These symptoms are frequently caused by spinal problems. They are usually the forerunners of more serious conditions. Over 30 million people have benefited from chiropractic care.



1. HEADACHES
2. LOSS OF SLEEP
3. STIFFNESS IN NECK
4. NUMBNESS IN ARMS OR HANDS
5. PAIN BETWEEN THE SHOULDERS
6. STIFFNESS OR PAIN IN THE LOWER BACK
7. PAINFUL JOINTS
8. NUMBNESS OR PAIN IN THE LEGS

Chiropractic may be the answer to your health problem. Consult your family chiropractor now!

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MA 3/13/72
Easton, Pa.

NERVE PAIN

If you are one of the 7 out of 10 people who suffer with back pain, your problem is probably caused by pinched nerves in the spine. Nerve pain is the most common reason for back disability. When a spinal segment is not in its normal position, it partly closes nerve openings between the vertebrae, which in turn causes the nerve to be pinched.

Even more important than the back pain is the overlooked fact that the nerves controlling every organ of the body also originate in the spine . . . therefore, the misalignment that is causing the pinched nerves in the back can result in a reduction of the flow of nerve energy to some part of the body, which in turn can lead to another disease or painful condition.

That is why the Chiropractic profession has always stated that to maintain GOOD HEALTH and FREEDOM from DISEASE, all spinal misalignments should be promptly checked and corrected.

Some of the conditions which respond well to Chiropractic.

- | | | |
|---------------------|------------------------|---------------------------|
| Nervous Tension | Headaches | Insomnia |
| Asthma | Bronchitis | Chest and Rib Pains |
| Leg Pains | Shoulder and Arm Pains | Menstrual Problems |
| Poor Circulation | Fatigue | Gall Bladder Disturbances |
| Sinusitis | Sciatica | Whip-lash Injuries |
| Digestive Disorders | Dizziness | Allergies |

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High School And College Graduate Students MEET DR. JOHN I. CAVALLO



Dr. Cavallo Recommends A Chiropractic Career For High School And College Graduates

Dr. John I. Cavallo of the Cavallo Clinic Of Chiropractic advises this year's High School and College Graduates to study Chiropractic. Both young men and young women are urgently needed in this area and in surrounding states, to become Doctors of Chiropractic.

It is a highly respected profession which offers unlimited opportunities, and has a tremendous value in relieving sickness and restoring health. Chiropractic is the world's largest natural healing art because of its unlimited, humanitarian service to mankind.

For detailed information on how YOU can study at the Palmer College of Chiropractic in Davenport, Iowa, contact Dr. John Cavallo at the Cavallo Clinic of Chiropractic, 1000 Northampton Street, Easton. The phone number is 253-0611.

WHAT PARENTS SHOULD KNOW ABOUT THE SPINE!

Many illnesses Are Caused by Spinal Problems

The illnesses and malfunctions caused by spinal defects are numerous and varied. Their effect may be indicated by a wide range of symptoms in any part of the body.

Here are some childhood conditions which may indicate a spinal problem:

Pain, unusual eating habits, underweight, overweight, unusual sleeping habits, retarded growth, lack of energy, general poor health, poor posture, structural irregularities, lack of coordination, accident proneness, complaints, lack of confidence, dulled mental alertness, dependence on pills and medications.



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10/2 ↓

10/16 ↓

LIFE HEALTH

Denenberg's Dilemma

Regarding Dr. Denenberg's charges against the Chiropractic Profession, allow me to make the following observations.

Denenberg, who acted as judge, jury, prosecuting attorney, and executioner, started the hearings with a clearly biased presentation against the Chiropractic Profession. His condemnation was worthy of the highest paid lobbyist for the A.M.A., not for a public official.



The television camera at his hearing started to roll only when Dr. Stephen Barrett, an Allentown psychiatrist and a lobbyist for the Lehigh Valley Committee against Health Fraud Incorporated, began to speak. Barrett has admitted feeding his medical propaganda to Denenberg.

Denenberg claims that he has not read any material about Chiropractic which counters this medical propaganda except the Chiropractic White Papers which he said did not impress him. Nothing can impress a biased mind which has already been made up. Truly unbiased data, written mostly by medical researchers, was presented to Denenberg more than a year ago by the Chiropractic Profession at Denenberg's request. He failed to mention this material at all and it is doubtful if he has even read it.

This entire matter finds its historical equivalent in Nazi Germany in 1932 when the Nazi presented a "Scientific Study" which "proved" that the Jews were an "inferior and dangerous" people who should be exterminated. Since the Jews did not produce satisfactory evidence to the Nazis to counter the charge, they were exterminated in Concentration camps and gas chambers. The Nazis were a very intellectual, cultured, and scientific people too—just like Dr. Denenberg and Dr. Barrett.

The question of the validity of chiropractic was never a question to be decided upon by Dr. Denenberg. This is not a matter for his department and he is certainly not qualified or equipped to make judgment on matters of this nature. He is or should be an Insurance Commissioner and was not appointed to be the chief inquisitor to pass on the validity of a licensed profession of the Healing Arts.

Dr. Denenberg has many good ideas and programs to benefit the consumer. If he had confined himself to the matter of needs and costs, if any, for the inclusion of chiropractic into the Blue Shield Program he would have remained an honorable man and worthy of respect. By mouthing this discredited medical propaganda in the field where he has no qualifications he has lost the respect of fair minded people throughout the Commonwealth and indeed throughout the Nation.

As Insurance Commissioner, he has demonstrated total irresponsibility. Under these circumstances Dr. Denenberg should make public retraction and apologize to the 13 hundred licensed Doctors of Chiropractic in this Commonwealth and to the million or so consumers who avail themselves of chiropractic services.

Dr. George L. Sabo

—Chiropractor—

516 Chestnut St., Reading, Pa.

Hours: Mon., Wed. and Fri.

10 A.M. to 10 P.M.

FOR APPOINTMENT

PHONE 372-0989

LIFE HEALTH

REFUTES DENENBERG

On October 16, 1972, I issued a statement concerning Insurance Commissioner Denenberg's slurring, prejudicial remarks about my profession during the Blue Shield hearings recently held in Philadelphia. That statement was "lifted" in its entirety from one written by Dr. Monroe Schreiber of Middletown, Pennsylvania. I used his words with his written permission because they so aptly described my own feelings that I could not improve upon them.



Commissioner Denenberg took offense at this and issued a statement entitled "Rebuts Sabo," appearing in the Times on October 23, 1972. This rebuttal contains several points that should be clarified.

Dr. Denenberg states that every scientific objective study on the subject concludes Chiropractic is not based on scientific theory and can be dangerous to its patients. However, in a form letter that he recently sent to Chiropractic supporters, he admits there never has been a "truly objective study of the value of Chiropractic."

Dr. Denenberg cites as "scientific proof" those reports of the Health Manpower Commission, The H. E. W. Study, and that of the Lecroix Commission of Canada, all of which condemned Chiropractic. The footnote of those reports show the material of those government studies came from medical sources. Dr. Denenberg should certainly be aware of the power of special interest groups such as the A.M.A. in the bureaucracy of Washington.

However, it is noteworthy that the U.S. Congress which authorized these studies recognized them as being biased and voted to include Chiropractic service in the Federal Medicare program effective July of 1973. The Canadian legislators did the same thing long ago.

The term "scientific" would imply knowledge based on evidence; on judgments drawn from observation and evaluation of clinical results; conclusions of unbiased observers dedicated to truth and not to the perpetuation of a system which has brought us to the greatest health crisis the world has ever seen.

As to the implication that Chiropractic can be dangerous to its patients, Commissioner Denenberg of all people should know that rates for malpractice insurance due Chiropractors enjoy the lowest to its safety, whereas the medical profession pays extremely high premium rates for their coverage.

The public has long enough been fed distortions, half-truths and downright lies in order to belittle the splendid results Chiropractic services have provided for those brave enough to try it over the hysterical objections of organized medicine. We would welcome an objective clinical study of Chiropractic which would lift the veil of "scientific unacceptability" from the public's eye, thereby allowing them to reap the full benefits of a dramatically different approach to the problem of health care.

(Prepared with cooperation of Dr. R. T. Glass.)

Dr. George L. Sabo

—Chiropractor—

516 Chestnut St., Reading, Pa.

Hours: Mon., Wed. and Fri.

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LIFE HEALTH

NECK PAINS

"Whip-lash" neck injuries are among the fastest growing health problems in America today. The ever growing numbers of automobiles using our already congested streets and highways, the nationwide migration to the suburbs with the resulting increase of highway driving, and the increased speed that comes with the development of our thoroughway systems all contribute to the growing opportunity for the type of accident that can result in "whip-lash" injuries. Unfortunately, from the orthodox point of view "whip-lash" injuries remain a little understood problem.



The chiropractor with his greater knowledge of the importance of the spine and its alignment, and of the significance of even minute changes in this alignment, realizes that the victims of "whip-lash" injuries are truly in need of help.

Chiropractic is the science of locating tiny spinal displacement, which if left uncorrected can result in disharmony, disfunction, and disease in the body. The chiropractor of today is specially trained to locate these spinal misalignments and is an expert in delivering the exact, specific adjustment needed to restore proper alignment. His adjustment will release the dangerous nerve pressure and allow nature to restore normal nerve transmission to all parts of the body.

"Whip-lash" injuries are being cared for everyday in chiropractic offices and clinics all over the country. We sincerely hope that the driving habits of everyone will improve so that the incidence of "whip-lash" will diminish, but until this happens remember that after any accident, see your chiropractor. "Whip-lash" injuries and the resulting nerve pressure can cost you your health. Chiropractic is the science of locating and correcting the cause of crippling nerve pressure. Your chiropractor stands ready, willing, and most importantly, able to help you enjoy that healthy, happy feeling.

Dr. George L. Sabo

—Chiropractor—

516 Chestnut St., Reading, Pa.

Hours: Mon., Wed. and Fri.

10 A.M. to 10 P.M.

FOR APPOINTMENT

PHONE 372-0989

LIFE HEALTH

NECK PAINS

A simple "pain in the neck" that often is referred to as "crick" may be nothing more than a muscle that became cramped from some position in which you sat or slept, or you may have turned your neck at a sudden and strained angle. Fortunately, in many cases most neck pains are quite temporary and disappear with rubbing the affected muscle or turning the head to counteract the strain.



Then again, the pains often persist. They do not yield to a home treatment with a heating pad or hot water bottle or to hand massage by a friend or relative. Instead, these persistent, nagging neck pains keep returning.

What should you do when such pains in the neck persist? Find out as soon as you can what is causing the distress, for in many instances early care brings lasting relief and spares great suffering. Your chiropractor can analyze and determine the cause of neck pains with modern scientific methods and equipment, thus making it pleasant once again to enjoy life without a constant sharp reminder that something is wrong where the head and body meet.

Gentle, soothing adjustments to the spinal system may be needed, as these are the particular forte of the chiropractor, who heals by putting nature to work so the vital life energy and force will flow as it should along nerves that need help.

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10/23 ←

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HEALTH CHATS

by Dr. Louise A. Froehlich
Chiropractor

CANCER

Cancer, is not a pleasant subject to talk about, however we cannot ignore it. This is not written as an alternate care or cure for cancer, but rather as an explanation of the cause of it.

For years we have been bombarded, begged from and pleaded with to give more for a cure for cancer. The Federal Government is now sinking millions of dollars to find a cure and each year it is the same cry for more money. Each year it is the same "medical science" is on the verge of a major breakthrough — please give some more. Today, in spite of all the money and propaganda, more people are dying from cancer than ever before. Certainly Chiropractic can't do any worse than the present care is providing.

What is Cancer? It is the abnormal uncontrolled multiplication of aberrant cells. There is within the body an intelligent controlled replacement and multiplication of the cells of the body to keep it in a healthy state. This control is transmitted over the Nervous System, but it is lost in cancer. Cancer takes years of malfunction, deterioration, and loss of control before it shows itself.

It is the Chiropractic premise that if a person is under regular Chiropractic maintenance care, that the Nervous System passing through the spinal column will not be interfered with, and the normal intelligent control of the replacement and multiplication of cells will be maintained. By getting the body to work properly, the chances of "spontaneous remission" are greatly enhanced.

Cancer takes years to develop and expose itself. If every person were under regular Chiropractic care, it would be reduced by 50% in ten years. If you are really concerned about yourself and your loved ones, be sure that all are under regular Chiropractic care.

Presented for the public interest by Dr. Louise A. Froehlich, Chiropractor, Richboro, NJ 08554-1133.

HEALTH UPDATE

Modern health information
for you and your family.

■ Dr. Scott M. Gedye

INSURANCE COVERAGE AND CHIROPRACTIC



When you have a health problem you may also have a money problem. Health insurance becomes very important.

Q Will my insurance cover the chiropractic care I receive at your office?

A Most major health and accident insurance companies, including Workers' Compensation, will pay for chiropractic treatment.

After many years of treating the sick and injured, chiropractors have been recognized as effective and successful healthcare providers.

We know that patients don't feel up to dealing with a lot of insurance forms. For your convenience, we do everything possible to make applying for insurance easy for you.

Our staff understands that you want relief as quickly as possible.

We will make an appointment for you at once.

Most major health insurance companies pay for chiropractic care.

Call for a Free Spinal Exam.

CHIROPRACTIC PROFESSIONAL CENTER DR. SCOTT M. GEDYE

2615 Main St.
Schnecksville, PA 18078
Telephone: (215) 799-0700

LIFE HEALTH

PINCHED NERVES

Pain is the most common ailment that arises from a pinched nerve—pain at the point where the nerve is pinched and pain in the part of the body that is served by the pinched nerve. Quite often, a nerve, pinched by a spinal displacement in the neck can cause pain in the shoulders, arms, chest and back.

A pinched nerve in the lower spine can, and often does, cause pain in the stomach, intestines, back and legs. Not only pain, but disease conditions can easily develop in the kidneys, bladder, liver, lungs, heart and other vital organs when the spinal cord or one of the spinal nerves is pinched.

The modern way to find relief from pain, disease conditions and other health problems is to first check with your chiropractor. He is an expert in his work. His profession has, from its very beginning, advocated spinal adjustments for the restoration of powerful nerve energy. His methods are the most advanced of all the healing arts known to man.

If you are ever in question as to your health, seek the proper health service first—Chiropractic.

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LIFE HEALTH

THE PRINCIPLE OF CHIROPRACTIC

The principle of life exists in the human body and uses the brain as its headquarters and power plant. The brain generates powerful life giving energy sending it down the spinal cord, housed by the spinal column, and out the spinal nerves to all parts of the body. These life giving nerve impulses supply the energy required by the body to carry on its normal functional activities.



The body can function properly and will be healthy if its nerve channels are free and unobstructed. However, if the flow of this powerful intelligent nerve force is altered, in either quantity or quality, by physical obstruction or negative mental qualitative interference, disharmony, imperfection and disease are the inevitable results.

It is the mission of the chiropractic doctor to locate and correct pressure and impingements on nerves that create interference to the normal flow of vital nerve energy throughout the body.

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