Why should I consider the Crane Clinic in Trexlertown when there are doctors everywhere?

Because it is the first in Pennsylvania to be recognized as a nationally certified chiropractic rehabilitation facility by the nationwide Chiropractic Rehabilitation Association.

The doctors have been specially trained in treatment, rehabilitation, and prevention of work-related health problems helping to reduce not only direct but indirect business costs. They are aware of the complexities of the job site and the benefits of not only prompt appropriate treatment but also employee training.

They are members of:

- Accident and Industrial Injury Associates preferred provider network
- Corporate Education and Consultation Associates, Inc. peer review board
- International Association of Chiropractic Industrial Consultants
- Chiropractic Rehabilitation Association

This is a chiropractic group uniquely qualified to meet more of the growing health care needs of the business community.

Additional memberships include:

- International Chiropractic Association
- International Chiropractic Pediatric Association
- American Chiropractic Association
- Foundation for Chiropractic Education and Research
- Pennsylvania Chiropractic Federation

**CRANE CHIROPRACTIC WELLNESS CLINIC**

A NATIONALLY CERTIFIED CHIROPRACTIC REHABILITATION FACILITY

DR. DANIEL CRANE, B.S., D.C., C.C.R.P.
CERTIFIED CHIROPRACTIC REHABILITATION PHYSICIAN (CRA 1991)

DR. SHERI SCHANTZENBACH, B.S., D.C.
8156 Hamilton Blvd., Trexlertown (1/4 mile west of the Velodrome)

395-5828

SEEKING EXCELLENCE IN NATURAL HEALTH CARE

Member: Allentown - Lehigh County Chamber of Commerce
Should medical physicians refer to chiropractors?

YES—and here’s why.

The following scientific studies done by medical sources comparing chiropractic care against medical and physical therapy non-surgical care of the back and neck show that chiropractic procedure relieves chronic and severe pain, both immediate and long term, in half the time it takes medical physicians (who are not trained in chiropractic procedure).

No wonder as many people with back pain choose to go to chiropractors as go to orthopedic surgeons. This fact is stated in Spine journal*, in a report published by the Department of Medicine, University of Texas Health Science Center.

If you are the victim of an injury to your musculo-skeletal system and have not gotten satisfactory results from medical treatment, perhaps you should urge your medical physician to refer you to a doctor of chiropractic for a thorough evaluation. In addition to a record of excellent results, it is important to note that chiropractic is a non-surgical procedure.

*April 1987 Issue, Vol. 12, No. 3, pp. 264-68

RESEARCH SUPPORTS THE FACTS

California Workmen’s Compensation Study (1975), C. Richard Wolf, M.D.

Average loss time per employee — 32 days in the M.D. treated group, 13.6 days in the chiropractor-treated group.

Employees reporting no loss time — 21% in the M.D.treated group, 61.9% in the chiropractor-treated group.

Employees reporting loss time in excess of 60 days — 13.6% in the M.D.treated group, 6.9% in the chiropractor-treated group.

Employees reporting complete recovery — 34.8% in the M.D. treated group, 51% in the chiropractor-treated group.

Oregon Workmen’s Compensation Study (1971), Roland Martin, M.D., Director, Workmen’s Compensation Board.

Examining the forms of conservative therapy the majority received, it is interesting to note the results of those treated by chiropractic physicians.

A total of twenty-nine claimants were treated by other physician than a chiropractor. 28% of these workers resumed work after one week of time loss. Their claims were closed without a disability award.

Examining claims treated by the M.D., in which the diagnosis seems comparable to the type of injury suffered by the worker treated by the chiropractor, 41% of these workers returned to work after one week of time loss.


Results — Chiropractic treatment was more effective than hospital outpatient management, mainly for patients with chronic or severe back pain. A benefit of about 7% points on the Oswestry scale (between the two groups) was more effective than hospital management.

Table 2: Use of Health Professionals with Low-Back Pain

Orthopedist Chiropractor

<table>
<thead>
<tr>
<th>Region</th>
<th>Orthopedist</th>
<th>Chiropractor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>12.3%</td>
<td>29.6%</td>
</tr>
<tr>
<td>Midwest</td>
<td>34.8%</td>
<td>49.1%</td>
</tr>
<tr>
<td>South</td>
<td>38.5%</td>
<td>29.5%</td>
</tr>
<tr>
<td>West</td>
<td>35.3%</td>
<td>44.6%</td>
</tr>
</tbody>
</table>

For a copy of the first three studies, contact the American Chiropractic Association, 1701 Clarendon Blvd., Arlington, Virginia 22209. To review the last two studies visit your local library or contact the publications directly. ©American Chiropractic Association 1991

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Certified Chiropractic Rehabilitation Physician (C.R.A. 1991)

DR. SHERI SCHANTZENBACH, B.S., D.C.
8156 HAMILTON BLVD., TREXLERTOWN
395-5828

Seeking Excellence in Natural Health Care
WELCOME...
It is our intent to provide for your health care needs as completely and effectively as possible. Total chiropractic care comprises not only the elimination of existing conditions, but also the prevention of illness and a broad approach for the optimum wellness, including management of diet and exercise. Whether you are seeking pain relief, rehabilitation, maintenance care, or other goals for your health, we are here to help...a real doctor/patient relationship that makes sense.

...TO HEALTH

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
- Exercise, diet, nutrition and stress management
- Convenient location, office hours, and parking
- Multi-faceted wellness programs

A conservative, unique approach to health restoration, disease prevention, and optimum wellness.

CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlerstown, Pa. 395-5828
INTENT...
It is our intent to provide for your health care needs as completely and effectively as possible. Total chiropractic care comprises not only the elimination of existing conditions, but also the prevention of illness and a broad approach for the optimum wellness, including management of diet and exercise. Whether you are seeking pain relief, rehabilitation, maintenance care, or other goals for your health, we are here to help...a real doctor/patient relationship that makes sense.

...TO SERVE

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
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CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlerstown, Pa. 395-5828
TODAY . . .

You may be seeking relief or have special goals for your well-being. Together with you, we can provide optimum chiropractic care and help you realize your health potential. We find a healthcare program that meets your needs and explain our procedures with entertaining video programs. If your concern is short term relief, corrective care, or family maintenance care, we're here to help and provide what you choose. A real doctor/patient relationship that makes sense

. . . TOGETHER

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
- Exercise, diet, nutrition and stress management
- Convenient location, office hours, and parking
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CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexler Town, Pa. 395-5828
WHEN...
Maybe you have a problem with your health; you thought it would go away; you tried some other remedies or other doctors; now it's time to consider chiropractic care; it's more than just for back pain. Why not call for a free consultation to find out if yours is a chiropractic case?

... NOW

- NO CHARGE
- CONSULTATION
- OPEN SIX DAYS A WEEK

CRANE
CHIROPRACTIC
WELLNESS
CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlerstown, Pa.
395-5828
SERVING EASTERN PENNSYLVANIA SINCE 1970

Q. WILL IT HURT?...
You go to a doctor because of a pain or some other sign that there is a problem — maybe serious. You don't go just for the fun of it. You go with some real concern. You don't want any more discomfort or to be treated like a number. At this clinic you are treated with respect, gentleness, and dignity. You're important. Your peace of mind, relief from pain, and optimum health are foremost.

... A. NO.

CRANE
CHIROPRACTIC
WELLNESS
CLINIC

- NO CHARGE CONSULTATION
- OPEN SIX DAYS A WEEK
- MOST INSURANCES INCLUDE CHIROPRACTIC

Dr. Daniel Crane
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Trexlerstown, Pa.
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