CHIROPRACTIC

SCIENTIFIC APPROACH TO HEALTH

The Story Of Innate Intelligence . . .
The Power Within You

Deep within you dwells a part of the Universal Power known as INNATE INTELLIGENCE. It is so powerful and so intelligent, that it can fashion a human being in just nine months. A MASTERPIECE THAT MAN HAS NEVER BEEN ABLE TO DUPLICATE. This power that created you and resides within you, does not desert you as soon as your body is built. It remains within you day after day and continues to perform its wondrous functions of life. All the vital functions within you act only on command given by this Higher Intelligence, which resides in your brain.

When the nerves are pinched or cut or in any way blocked, interference to the communication system results. The normal nerve impulse from the brain cannot reach the rest of the body. The organs which are supplied by this pinched nerve do not receive a normal amount of mental impulse and therefore cannot function to full capacity. You can't turn on a light when the power is cut off. When the vital brain power is cut off there can be no radiant Good Health.

The body's mechanics are such that interference occurs most often within the complex structures of the spine. The condition that causes interference, irritation, or so called "pinching" of nerves is called a subluxation.

When the pressure or block on a nerve is corrected . . . normal function is restored and good health results. THIS IS THE SIMPLE YET PROFOUNDED PHILOSOPHY OF CHIROPRACTIC. Simple and easy to understand, it is the foundation of man's greatest asset . . . A real and logical system of healing.

Chiropractic is advancing every day. More than ever people are realizing that good health is rightfully theirs, that THE POWER TO HEAL IS WITHIN THE BODY; and it is their privilege and responsibility to accept the Chiropractic Method that removes any interference to that power.

Chiropractic has been TRIED, TESTED and FOUND TO BE TRUE. It is the largest drugless healing system in the world and it will last through the ages because it is the TRUE WAY to help NATURE preserve your health. It is to your great advantage to VISIT YOUR DOCTOR OF CHIROPRACTIC ON A REGULAR BASIS.

The Scope of Chiropractic is as Broad as the Nervous System. There is hardly an illness that does not respond to chiropractic care. If you are sick, regardless of the name of your disease, you owe it to yourself to investigate the merits of this Amazing New Science.

No Appointment Necessary

LaBARRE
CHIROPRACTIC
LIFE CENTER
PHONE
691-8727

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**AM I A CHIROPRACTIC CASE?**

You are, if your condition has been analyzed by a Chiropractor and the trouble found to have been caused by chronic nerve interference in the spinal column.

You are a Chiropractic case when a period of time has been recommended to you for correction of the vertebral misalignment. This does not mean, however, that all of your symptoms or conditions will be cleared up in the time recommended for your treatment.

It does mean that correction of your health problem has been initiated. In many cases, further care probably will be indicated as necessary to insure continual improvement of the spinal condition that caused the problem, leading to eventual restoration of that healthy-happy feeling.

Once you become a Chiropractic case, every effort will be made to solve your difficulty and effect a remedy. Your case will be studied by your Chiropractor in the light of facts shown by X-ray films and nerve heat reading, which indicate where the trouble in the spine.

The fact that you sought Chiropractic help is encouraging, for the sooner the necessary adjustments are made, the less damage will result from nerve blockage. Time is of great value in any healing; the sooner an ailment is treated, the quicker the patient gets well as a rule.

Nature intended for man to be healthy, and it is only when nature's way is blocked that the condition of ill health arises.

**Notices** — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.  

"Free" Filmstrip Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M.—Public Invited.

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**WHY IS IT THAT CHIROPRACTIC SUCCEEDS AFTER OTHER METHODS HAVE FAILED?**

No matter how long you have been sick, no matter what you are suffering from, no matter what you have been told about your problem, it may be that you are strictly a Chiropractic case and have been treated for something else. You cannot say everything has been done unless you have first tried Chiropractic.

**WHY BE SICK WHEN YOU CAN BE WELL?**

WE ACCEPT ALL CASES REGARDLESS OF CONDITION OR FINANCIAL ABILITY TO PAY
WHY YOUR CHIROPRACTOR ADVERTISES...

When a person becomes ill, he seeks help. And contrasted with other professional services, there is a choice.

People in legal difficulty can only consult a lawyer. Those with toothaches must see a dentist.

But a person who is ill has several choices. He may consult:
- a Medical doctor
- a Chiropractic doctor
- or an Osteopathic physician.

The patient chooses the profession he believes can help him the most. This choice depends upon what he was taught as a child and the information and impressions he is exposed to in the world about him.

Newspapers and magazines are filled with reading matter about medicine—either in articles or advertisements by drug companies. Radio and television provide constant exposure to medical themes or medical advertisements. Indeed, one of the most popular programs on TV is the "practice" of "Dr. Marcus Welby M.D."

The media is strangely silent about Chiropractic.

Yet the Chiropractic profession—a licensed profession—has a distinct service to offer. It is a drugless service.

Many patients who have suffered needlessly after months and years of medical therapy, have all too frequently discovered that their symptoms disappear after Chiropractic care have been provided. Chiropractors have heard too many patients ask, "Why didn't I know about this sooner?"

The Chiropractic Doctor has a moral obligation to tell people about Chiropractic—what its theory is and what it has done in clinical cases—for no one else will tell that story. There are no drug companies to sponsor the Chiropractic message. There are no highly paid public relations firms to produce the copy which passes as scientific news—and which gets free space in newspapers.

If a man passes a dangerous deep pit in the road which cannot be easily noticed and which might cause someone to injure himself, he has a moral obligation to issue a warning and to place a barricade about the pit lest an unsuspecting neighbor injure himself. He cannot remain silent and be a moral person.

Since a Chiropractor knows precisely what Chiropractors can do to help many sick and suffering people, he must tell the public about it himself. To remain silent is to be immoral. To allow people to suffer needlessly, or to die because of their lack of knowledge about his science, is unthinkable.

Chiropractors are morally obligated to tell people the truth about Chiropractic—and to describe the contrast between Chiropractic and Medicine.

The enormous amount of medical propaganda which is daily unleashed upon the American public can be countered only in this way.

Yet when a Chiropractor pays to deliver his healing message, Political Medicine, through its well-paid propagandists, immediately cries "foul," "quack," "unethical practitioner," "fraud!"

The Medical Lobby wants no competition. It wants no one to question its methods, decisions and products. It wants total dominance and dictatorship in the health field.

Without bothering to scientifically prove or disprove the effectiveness of Chiropractic science—which M.D.s in Western Germany and other nations have proved to their own satisfaction—the American Medical lobby censures Chiropractic merely because it is a different approach.

The Chiropractor is proud to be different. He will continue to be different, and he will continue to tell people about Chiropractic. He has nothing to hide—nothing to be ashamed of.

Chiropractic works. It is backed up by millions of satisfied and grateful Chiropractic patients—most of whom had previously consulted other types of therapists and physicians.

If telling the true story in this way is fraudulent and unethical—then so be it.

The Chiropractor will continue in his sincere and conscientious effort to bring an important health message to the public.

One of a series of articles sponsored by . . .
WHAT IS CHIROPRACTIC?

It is finding the spinal bone, that interferes with the flow of life from the brain to the body-correction of that bone, until all is normal again.

It is NOT one or two adjustments, to get rid of pain. Medical men can stop pain pronto, by shots, pills and lotions. Stepping the pain does not stop the problem-interference. If you are tired of red, pink, blue and white pills, shots, lotions, change of notions—it's time to change. Not to another colored pill, but to chiropractic.

THE ONLY PATIENTS THAT DON'T RESPOND ARE THE ONES THAT HAVEN'T FOLLOWED THE REQUIREMENTS THAT ARE NECESSARY TO REGAIN TOTAL HEALTH THE NATURAL WAY. NO ONE CAN SAY THEY CAN'T AFFORD CARE, BECAUSE YOU SET YOUR OWN FEE.

FREE SPINAL X-RAYS THIS WEEK

R. T. LaBARRE
CHIROPRACTOR

1616 Easton Ave, Bethlehem  591-8727

Bethlehem Globe Times  6/5/72
PROCRASTINATION IS THE
THIEF OF HEALTH

Call for a Chiropractic examination today.
Chiropractic releases the vital nerve energy
your body needs to function properly.

WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY

DON'T PUT IT OFF ANY LONGER!
Sponsored By:
R. T. LaBarre, D.C.
No Appointment Necessary
Hours: Mon. Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only

LaBARRE
CHIROPRACTIC
LIFE CENTER
1616 Eaton Ave. Bethlehem 691-8727
No Appointment Necessary
Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointments Only
Closed Thursday

DID YOU KNOW?
The Modern Doctor Of Chiropractic Is Also
Highly Qualified

MEDICAL
Johns Hopkins Medical School

CHIROPRACTIC
Palmer College of Chiropractic

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Documented by National Health Federation—October '66
CHILD CARE!

Every parent wants their child to have a better chance for good health. Millions of children in the country are afflicted with serious neurological and physical disorders caused by subluxations of the spinal vertebrae which result in irritation and malfunction within the nervous system. Some authorities say that up to forty per cent of all American children have some form of chronic disease; that up to seventy-six per cent of children have undetected and uncorrected spinal problems; and that three out of four children during the first five years of their life fall with enough force to cause injury to their spine.

It would be detrimental to your child's health to ignore regular spinal examinations by your Chiropractor so that he may make the correction of abnormal findings.

Chiropractic is not painful and the benefits are unlimited. Children love Chiropractic. Make your next visit to your Chiropractor a family visit!

Notice — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

THE EAR!

Hearing is one of the keenest of all our senses. It is the ability to detect and record sound waves which keeps us in touch with the world. It enables us to distinguish beautiful music from the roar of a jet plane thundering through the skies. Our ears are the mechanism that pick up sound waves by means of nerve filaments of the auditory nerve which flashes the sound to the brain.

Sound is the sensation we experience when the sound wave hits our brain.

This marvelous apparatus, the ear, consists of three parts: 1. The outer ear which acts as a microphone to collect the sound waves. 2. The middle ear acts as an amplifier to pick up and transmit sound waves to the inner ear. 3. The inner ear acts as a speaker system, consisting of canals and cavities enclosed by hard bone and filled with a clear fluid within which are suspended a second series of tubes and sacs of delicate membranous walls. These are also filled with fluid and thousands of tiny nerves. The inner ear analyzes and converts sound waves into nerve impulses which are conducted to the brain where, instantaneously, we distinguish the different sounds.

When the hearing organs begin to fail, deafness follows. One of the most common causes is called nerve-deafness due to nerve defects in the auditory (or hearing) nerve to the brain. If the auditory nerve is obstructed by pressure, the ear may still vibrate when sound waves reach it but would not be able to amplify the sound to the brain, therefore, we could not hear.

No artificial drum or application of any kind can overcome nerve-deafness.

Chiropractic adjustments remove the pressure from the spinal cord and the nervous system. Once all pressure is removed from the delicate nerve system life's healing energy may then flow to all parts of the body.

Glowing, radiant health is a natural result!

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IF YOU DON'T WANT YOUR KID TO BE A "DOPE ADDICT" WHY DON'T YOU QUIT BEING ONE YOURSELF?

See Your Chiropractor & Get Well Naturally  NO APPOINTMENT NECESSARY
We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727
LaBARRE CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE BETHLEHEM
HOURS: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M. SATURDAY SPECIAL APPT. ONLY — CLOSED THURSDAY —

LaBARRE CHIROPRACTIC LIFE CENTER
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Saturday Special Appointment Only
Closed Thursday

CHIROPRACTICALLY SPEAKING
AVOID DANGEROUS USE OF DRUGS

Drug abuse affects you and your neighbors. Many persons misuse drugs and you cannot help but be affected by it. Sometimes drug addiction starts in the home where drugs are used indiscriminately by adults. Anyone who reads drug ads knows he can calm down, perk up, fall asleep, lose weight and ease any number of pains and discomforts by taking one or another pill. This is a drug-obsessed society. Since children learn what they live, they copy this drug-oriented lifestyle from their environment.

Chiropractic is a completely drugless healing art based on the theory that the body heals itself with the proper nerve supply. Most families that use Chiropractic rarely have the need for overusing or mis-using drugs. They set the style for the future of their young people. Why not give Chiropractic a try? It IS a natural and drugless means of health delivery.
In 1895, in the Mississippi River town of Davenport, Iowa, one of the truly great "firsts" to originate in America was discovered. Daniel David Palmer, a man of inquiring intellect, had studied the human body for many years, feeling that existing forms of the healing arts treated effects rather than causes. In the building where "D.D." had his office was a black janitor, Harvey Lillard, who said his deafness had come upon him 17 years before when he bent over while working "and something popped" in his back. D.D. found a "bump," indicating a spinal vertebra was out of place, and performed what must be considered the first chiropractic adjustment. Harvey's hearing was restored very shortly. From this beginning, Dr. Palmer went on to establish the first school of chiropractic, which flourishes today. Thus chiropractic was born in America.

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LaBARRE
CHIROPRACTIC CLINIC
2414 Schoenersville Road
Bethlehem, Pa., 691-8727

CHIROPRACTICALLY SPEAKING...

Sponsored by:
LaBARRE
CHIROPRACTIC
LIFE CENTER
1616 Eaton Ave., Bethlehem
PHONE
691-8727

A Chiropractor is educated in the science of Chiropractic and trained in the proper application of the art he performs. He uses his hands in contact with various processes of the vertebrae to effect an adjusting move that realigns the subluxated (out of place) units and releases nerve interference.

Chiropractic education prepares Chiropractors to knowledgeably and professionally care for patients, analyze and adjust segments of the spinal column, to restore neuromuscular skeletal stability as a major contributing factor in their health.

In order to receive the Doctor of Chiropractic Degree, a student must complete two years of undergraduate college plus four years of Chiropractic College with clinical practice. Chiropractic education includes extensive courses in human biology, anatomy, neurology, bacteriology, hygiene, chemistry, pathology, diagnosis and others.

Graduate doctors of Chiropractic fulfill the highest ethical and professional standards in the science and art of Chiropractic care. See your Doctor of Chiropractic today you are in good hands.

TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS*

*when x-ray is necessary
and when paid from the family budget
(This special offer ends March 31)

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon - 3 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY. CLOSED THURSDAY
CHEST PAINS

CHEST PAINS can be caused by nerve disturbance at point 4. The pain may vary from dull-throbbing to an intense, fear-inducing sensation.

ASTHMA, DIFFICULT BREATHING, FUNCTIONAL HEART DISORDERS are but a few more distresses caused by nerve pressure in this area. Early detection and correction of the cause through chiropractic is vital in these conditions.

WHY WE SICK WHEN YOU CAN BE WELL?

WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY.

Sponsored By

RICHARD T.

LaBARRE D.C.

1616 EATON AVE., BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.
SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

SPINAL NERVE PRESSURE CAN CAUSE MANYailMENTS

The ailments mentioned below are some which may be caused by vertebral in the spinal column slipping out of alignment and pressure and irritation on nerves. Study the causes below and you will understand why over 30 million people have benefited from chiropractic care.

1. Slight pressure on nerves may cause headaches, insomnia, pain in the neck, nervousness, dizziness or emotional disorders.
2. A slight slipping of a vertebra, causing pressure on nerves, may be the cause of throat trouble, burrs, pain in the abdomen and arms.
3. Pressure on nerves could cause pain between the shoulder blades, muscular ache in the arm and shoulders, hay fever, allergies and bronchitis.
4. Nerve pressure may cause chest pains, asthma and difficult breathing.
5. Stomach and liver troubles, enlargement of the spleen may be caused by vertebrae slipping and causing nerve pressure.
6. Many gall bladder problems and shingles may be caused by pressure.
7. Skin rashes are sometimes the result of nerve pressure at spinal openings.
8. Such trouble as numbness, low backache, sciatica, slipped disc are relieved by chiropractic adjustment.
9. Constipation, rectal trouble, sciatica may be corrected by chiropractic adjustments.
10. A slight slipping of one or both pelvic bones can produce sciatica, cramp in legs and backache.

If you are in a case for chiropractic, CALL FOR AN APPOINTMENT 691-8727

©
**NERVES... JUST NERVES!**

"Your trouble is nerves, just nerves, that's all," many have been told. But, your nerves are too important to your body to be dismissed so easily.

Nerves make possible every function of your body. Your nerves transmit all sensations to and from the brain. Your nerves make possible your sight, smell, taste and hearing. Nerves control your blood pressure, stomach action, blood flow, sleep and breathing. Nerves make your bowels move. Nerves make it possible to swallow. In fact every function taking place in your body is under the control of the nerve system. Often called "THE MASTER SYSTEM OF THE HUMAN BODY."

**STUDY THIS CHART CAREFULLY...**

See how the nerves go through the spinal openings? Nerve pressure at one or more of these points may be the underlying cause of your condition.

1. A slight "pinching" of nerves at this point can cause headache, some eye disorders, ear problems, high blood pressure, asthma, abnormal blood pressure, colds, hay fever, sinus trouble, nervousness, wry or stiff neck, some types of arthritis, colic in babies, glandular trouble, etc.

2. A nerve difficulty in this part of the spine can be the cause of so-called throat trouble, neuritis, pain at the shoulder and arm, poliomyelitis, nervous protrusion, etc.

3. In this part of the spine a "pinched" nerve can cause so-called bronchitis, pain between the shoulder blades, rheumatism and neuritis of the arms, shoulders, or hands, hiccups, etc.

4. A blocked nerve at this point can cause so-called nervous heart or fast heart, asthma, difficult breathing, bronchial congestion, etc.

5. Stomach and liver trouble, pleurisy and a score of other troubles can be caused by pressure in this part of the spine.

6. Nerve pressure at this point can cause gall bladder problems, dyspepsia or gas of upper bowels, hiccups, etc.

7. Certain kidney problems, eruptions and other skin diseases can be caused by nerves being pinched in the spinal openings at this point.

8. Chiropractic adjustments here often help such troubles as so-called lumbago, constipation, colitis, etc.

9. Nerve pressure at this point can cause bladder frequency, prostate pains.

10. A slight slippage of one or both of the hip bones or the sacrum may cause so-called sciatica, leg or knee pains, and many other leg problems.

**AVOID HEART FATIGUE**

"A sudden, frightening experience." Heart fatigue is a narrowing of the blood vessels which force the heart to work harder to force blood to the various parts of the body.

The heart depends on nerve energy from the brain in order to function normally and efficiently. When it receives its normal supply of nerve energy, the heart can mend itself and continue to perform efficiently.

Any pressure or impingement to nerve trunks in the spinal column can reduce the muscular action of the heart and cause "heart fatigue."

The chiropractor, through regular spinal adjustments, eliminates nerve pressures, restores impaired function of the heart and circulatory system and enables the heart to mend itself after "heart fatigue" occurs.
Chiropractically Speaking...

Sponsored By
RICHARD T. LaBARRE
D.C.
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PHONE 691-8727
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8 DANGER SIGNS...OFTEN SYMPTOMS...
of Serious Disease

The highways and streets we drive along have many warning signs that we recognize immediately. They tell us well in advance that potential danger lies ahead.

A similar set of signals is foiled within the human body. These “signs” or symptoms are very often forerunners of more serious diseases — diseases that can be avoided if the eight danger signs are heeded in time.

These are the 8 danger signs to look for:
1. Headaches
2. Painful Joints
3. Numbness in Arms or Hands
4. Numbness or Pain in Legs
5. Loss of Sleep
6. Stiffness of Neck
7. Pain Between Shoulders
8. Stiffness or Pain in Lower Back

Consult Your Family Chiropractor

There are certain stresses and strains caused by any occupation, and they create physical pressure and tension on delicate, sensitive nerves. This is true of office workers, heavy construction laborers, housewives, musicians or children at play.

Pressure or tension on a vital nerve “short circuits” the nervous system and adversely affects normal nerve energy flow. The vital organs are then robbed of their proper controlling force. Chiropractic care releases this latent force, and normal function of these organs may be resumed.

Should any one of these important danger signs appear in a member of your family, call your family chiropractor immediately. With quick action on your part, and the trained and able help of the chiropractor, it is entirely possible that pain and ill-feeling will be replaced by glowing good health.

Chiropractic Succeeds Many Times After All Other Methods of Healing Have Failed
Headaches? Neck Pain?

Modern Chiropractic Methods of Treatment
Offer Remarkable Relief for These Individual Conditions

Research has shown that spinal problems in the neck can cause various disorders in the head, neck, shoulders, arms and hands. Conditions such as burrullis, migraine and neuralgia frequently result. Extensive clinical studies show that it may take many months or even years for the effects of forgotten falls, whiplash injuries or minor accidents to develop into painful symptoms.

THE 9 DANGER SIGNALS . . .

1. Persistent pain and muscle tension in back of the neck.
2. Recurring headaches.
3. Numbness, pain or tingling in the arms or hands.
4. Frothing and popping noises when turning the head.
5. Painful joints, shoulders, elbows.
6. Frequent pain between the shoulders.
7. Loss of sleep.
8. Dizziness.

The trend in the treatment of Headaches and Neck pain is to chiropractic. All patients are examined thoroughly before treatments are given.

PINCHED NERVES MAY CAUSE . . .

1. Headaches, Nervousness, Dizziness and Tension.
4. Chest pains, functional Heart distress, difficult breathing and asthma.
5. Stomach and liver disorders.
6. Shingles and disturbances of the upper bowels.
8. Slipped disc, lumbago and low-back pains.
9. Sciatica, constipation, menstrual problems and sacro-iliac pains.
10. Bladder disturbances, leg cramps and colon disorders.

WHY BE SICK WHEN YOU CAN BE WELL?
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Chiropractically Speaking...
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RICHARD T.
LabARRE, D.C.
1618 Eaton Ave.,
Bethlehem
Phone 691-8727
Hours: Mon., Tues., Wed., Fri.
9 a.m. to 12 noon & 2-4 p.m.
Saturday Special App't. Only
Closed Thursday

ACHES
STOP
PAINS

The aches and pains may be the cause of many painful conditions. When a spinal vertebra is not in its normal position, it often results in a misalignment between the vertebrae, which in turn causes the nerve to be pinched. This will cause a reduction in the flow of nerve energy to some part of the body. When this occurs, the muscles and tissues will not function properly — pain and susceptibility to disease will result.

That is why the chiropractic profession has always stated that to maintain true HEALTH and FREEDOM from DISEASE, all spinal misalignments should be promptly checked and corrected.

Are pinched nerves the cause of your problem?

CHECK THE 10 DANGER SIGNALS:
1. Numbness or pain in the lower back.
2. Numbness, pain or tingling in the legs.
3. Extreme fatigue in the lower back and legs.
4. Frequent pain between the shoulder.
5. Protrusion small and must feeling a back of neck.
6. Toilet and urgency without coming inside.
7. Numbness in the fingers.
8. Numbness, pain or tingling in the arm or hands.
9. Painful joints, shoulders, elbows, hips or knees.
10. Loss of sleep.

Prompt attention will mean BETTER HEALTH and a longer life.

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BEWARE
OVERUSE OF DRUGS

An overuse of drugs can cause diseases. Many drugs give harmful side effects and can be fatal when used in combination with others.

Pain-killing drugs eliminate or dull the symptom, but do nothing to eliminate the cause of the pain.

Your doctor of chiropractic uses a drugless healing procedure. His methods are aimed directly at the cause of the illness; his treatment aids in restoring your body to its normal function.

If you are not enjoying good health, see your doctor of chiropractic.

Why Be Sick When You Can Be Well?
WE ACCEPT ALL CASES
REGARDLESS OF ABILITY TO PAY

EATON, PA. 4-14-75
Chiropractic

Strikes At The Fundamental
Cause Of Illness ... 
Rather Than Attempting 
To Treat Its Effects

Noted — The statements made in these advertisements do 
not infer that the chiropractor cures or guarantees a cure, but 
merely shows that by removing nerve interference in the 
spine the body heals itself.

CHIROPRACTIC

1. RELIEVES PAIN, 
without dangerous drugs.
2. RESTORES HEALTH, 
without unnecessary surgery.
3. PROLONGS LIFE, 
naturally and economically.

Noted — The statements made in these advertisements do 
not infer that the chiropractor cures or guarantees a cure, but 
merely shows that by removing nerve interference in the 
spine the body heals itself.

It is not true to say —
“We Are Doing 
Everything Possible”
Unless CHIROPRACTIC 
Is Included

Noted — The statements made in these advertisements do 
not infer that the chiropractor cures or guarantees a cure, but 
merely shows that by removing nerve interference in the 
spine the body heals itself.
NERVE PRESSURE
MAY BE THE EXACT CAUSE OF YOUR HEALTH PROBLEM

YOUR CHIROPRACTOR, thru spinal adjustments, corrects the misalignments which removes impingement and restores the normal flow of nerve energy to the affected nerve.

Once the interference has been removed and the normal flow of energy has been restored, nature goes to work and promotes healing from within. Spinal misalignments are determined by x-raying the spine.

Illustrating the result of a displacement of one of the vertebrae causing obstruction of the normal flow of intelligent vital impulses through the nerve. This drawing is, of course, greatly exaggerated to make plainly visible what may actually be a very slight displacement. It is not intended to be scientifically accurate.

NERVE TENSION

The mad pace of today's world, with its sounds, its never-ending round of activities and its constant state of uncertainty, is a great creator of nervous tension in people in all walks of life. No one leads a 'protected' life these days.

But, that nervous tension can cut down on one's efficiency, peace of mind, health and comfort if it is not controlled. It may lead to physical and mental fatigue and even to emotional instability.

The chiropractor, with his understanding of the human nervous system and its function, knows the entire body is coordinated and controlled by the brain and the vast nervous system. Excesses build up tensions, and the tensions build up pressures in the delicate nerve trunks. That pressure on the nervous system creates nerve tension.

With gentle hands, the chiropractor makes scientific adjustments which remove the pressures and restore vital nerve energy. Nerve tension is relieved, quickly and efficiently.

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri.
9 A.M. to 12 Noon — 4 P.M. to 7 P.M.
SATURDAY BY APPOINTMENT ONLY
CLOSED THURSDAY
CHIROPRACTICALLY SPEAKING

QUESTION

The reason I haven't been to a chiropractor earlier is that someone told me that chiropractic was a cure-all, and I just don't believe it.

ANSWER

Someone must be convincing thousands of people every day that chiropractic is valid. No Chiropractor can indicate that Chiropractic is a cure-all. Research proves that such statements originated usually from people who hear only half-truths about chiropractic, and, in many instances, these misrepresentations of facts have prejudiced the minds of honest, sincere people against the Chiropractor. Certainly chiropractic accepts limitations of matter ....... certainly chiropractic recognizes that there are bacteria and germs ....... certainly you are correct in thinking that if we Chiropractors felt chiropractic is a cure-all, a panacea, the profession would be in question, and I would agree with you. This, however, is not the case and has never been. It is usually half-truths repeated as fact that cause damage to any organization.

Notice: — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.

No Appointment Necessary

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only

Closed Thursday

THE POWER THAT MADE YOUR BODY HEALS YOUR BODY

And Chiropractic Spinal Adjustments Release That Power

This intelligent power is centered in the brain and controls your body by sending its vital messages to and from the body over the nervous system.

Accidents, bad posture, and occupational hazards cause the vertebrae to go out of their normal position which applies pressure on the nerves. This pressure interferes with the vital life-controlling force of your body. This will result in lowered resistance and disease processes. This could be the cause of almost any disease depending on which nerves are affected.

Your Chiropractor x-rays your spine to determine what is causing your health problem.

INVESTIGATE NOW!

Nerve Pressure May Be the Exact Cause of Your Health Problem
KEEP THAT HAPPY, HEALTHY FEELING THROUGH CHIROPRACTIC!

Good Health allows life to be a wonderful experience. Through spinal adjustments, Chiropractic releases power that made your body to heal your body. Join the ranks of millions who are healthy and happy through Chiropractic!

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE BETHLEHEM

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturdays by Special Appointment Only
Closed Thursdays

CHIROPRACTICALLY SPEAKING

Symptoms

Chiropractic does not treat symptoms, but goes right to the cause of dis-ease. When the nerves are pinched or cut or in any way blocked, interference to the communications system results. The normal nerve impulse from the brain cannot reach the rest of the body. Pain, discomfort, and dis-ease is the end result.

Chiropractic adjustments of the spine, your main power line, take the pressure or block on the nerve off. The spine is where interference occurs most often and therefore the spine should be Chiropractically examined often to assure correction of that interference.

Medicine treats symptoms . . . Chiropractic treats cause of symptoms.

Whether you have symptoms or not, you owe it to you and your family to investigate the merits of this amazing new science CHIROPRACTIC.
LaBarre Chiropractic gives you straight Chiropractic. No frills, and no extra therapies, because Chiropractic is not a therapy . . . it is the simple adjustment of the vertebrae in the spinal column to assure correction of a misalignment, thereby releasing the pressure of hard bone tissue (vertebrae) off soft nerve tissue. When that pressure is removed the energy can flow through that once blocked nerve so the body will heal itself. Some conditions are alleviated by spinal manipulation using nothing else but Chiropractic. Ask for straight Chiropractic . . . see your Chiropractor today!

FREE SPINAL X-RAYS
taken only when necessary, when paid . . . from the family budget

NO APPOINTMENT IS NECESSARY
JUST WALK IN—10 A.M. to NOON & 4 to 7 P.M.

LaBARRE
CHIROPRACTIC CLINIC
2414 Schoenerville Rd. Bethlehem 691-8727

Chiropractically Speaking...
Sponsored By
Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem 691-8727
AFTER A CHIROPRACTIC ADJUSTMENT I FELT BETTER FOR AWHILE, AND NOW I FEEL WORSE. WHY?

This need not be considered a backward step. After a period of tremendous stimulation, there usually follows a letdown or corresponding flaccid period, under nature’s law of balances. What happened in the first place is that the body had been starved of nerve power, and when nerve channels were reopened the vital life energy from the brain flowed so rapidly over the unaccustomed nervous system that some symptoms were removed instantly. In days or weeks, some organs that had not been responding to brain impulses became tired and workwar, so lazy that nature automatically began to retard their functions, thus producing a tired or lethargic feeling that steals over the patient’s mind. This is a process with which all of nature is quite familiar.

It is quite natural that pain should accompany healing. Almost everyone can remember visiting the “painless” dentist who was forced to admit, when about to drill in a particularly sensitive spot, “now this is going to hurt just a little!” The only alternative was taking novocaine, and oh! the throbbing and such that went on when the novocaine wore off. But that’s part of nature’s plan . . . if you’re going to heal you are going to hurt just a little.”

When you cut your skin, you don’t notice any pain as the blade slashes the epidermis. The pain comes later, when nature takes up the job of repairing the damage. Then it is that the cut spal becomes tender and sensitive, and you feel the pain where you didn’t notice it before.

~Free~ Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M. — Public Invited.

Notice—The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.
A you sentencing your body to a life of pain! Your body takes a daily punishment just from driving a car. Before you decide to "just live with it," come see the professionals at LaBarre Chiropractic Center. Our Doctors of Chiropractic are sensitive to the day to day health needs you might have. Don't give your body a life sentence.

Stop by or call:

691-8727

LaBARRE CHIROPRACTIC CENTER
2414 Schoenersville Road
Bethlehem, Pa. 18017
CHIROPRACTIC BORN IN AMERICA

In 1895, in the Mississippi River town of Davenport, Iowa, one of the truly great "firsts" to originate in America was discovered. Daniel David Palmer, a man of inquiring intellect, had studied the human body for many years, feeling that existing forms of the healing arts treated effects rather than causes. In the building where "D.D." had his office was a black janitor, Harvey Lillard, who said his deafness had come upon him 17 years before when he bent over while working and "something popped" in his back. D.D. found a "bump," indicating a spinal vertebra was out of place, and performed what must be considered the first chiropractic adjustment. Harvey's hearing was restored very shortly. From this beginning, Dr. Palmer went on to establish the first school of chiropractic, which flourishes today.

Thus chiropractic was born in America!
Q: I have heard that once you start going to a Chiropractor that it becomes addictive and need adjustments for the rest of your life. Is this true?

A: No, when your body has been sick and it becomes well again through Chiropractic care, there is no "addiction" to the Chiropractic adjustments. Most people want to continue their Chiropractic after the symptoms are gone for the purpose of PREVENTION. It is far easier to stay healthy than it is to regain lost health. So, the best insurance is a thorough examination at regular intervals. Therefore there is no need to miss work, feel irritable.

FREE SPINAL X-RAYS
When Indicated And Paid From The Family Budget

A MODERN CLINIC FOR THE RESTORATION AND PRESERVATION OF YOUR HEALTH

LaBARRE CHIROPRACTIC LIFE CENTER
1616 Eaton Ave., Bethlehem
Phone 691-8727
No Appointment Necessary

HOURS: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only
Closed Thursday

THE SPINE AND YOU

The spine is a remarkable organ. It is strong enough to support many hundreds of pounds. At the same time, it is elastic and flexible to enable movement in any direction. There are 24 movable segments or vertebrae in the spine, between each segment is a soft cushion called a disc, which serves as a ball bearing and shock absorber.

Inside the spine is a tube which contains the spinal cord, the life-line of the nervous system. Between each vertebra are a pair of nerve trunks which carry millions of individual nerve fibers to various parts of the body. If one or more of these spinal vertebra are displaced, delicate nerve fibers can become impinged and vital organs are often affected.

Each affected organ can be benefited by Chiropractic adjustments that correct nerve interference, allowing the affected areas to receive its full supply of restorative nerve energy.

Now before 'Flu or Colds' renew their visit to you, let your Chiropractor prepare you for the battle against becoming one of the thousands who fall before these vicious ailments.

TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS*
*when x-ray is necessary and when paid from the family budget

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY
CLOSED THURSDAY
LaBARRE CHIROPRACTIC CENTER
2414 Schoenersville Rd., Bethlehem 691-8727

OPEN HOUSE
SUNDAY, APRIL 25th
from 2:00 P.M.

HEAR DR. LaBARRE SPEAK OUT ON CHIROPRACTIC!

★ Free X-Rays (taken only when necessary)
★ Free Blood Pressures
★ Free Chiropractic Literature
★ Free Coffee, Doughnuts, Juice

An opportunity for you and your family to discover the merits of Chiropractic

LaBARRE CHIROPRACTIC CENTER
2414 Schoenersville Rd., Bethlehem 691-8727
"Across from Hess's Westgate"

Because of your continuing great response, we will again have an
OPEN HOUSE
SUNDAY, FEB. 8th, at 2:00 P.M.
for those persons who missed our grand event!

OUR PROGRAM WILL BE BASICALLY THE SAME . . . WITH A STAFF OF CHIROPRACTORS TO ANSWER ALL YOUR CHIROPRACTIC QUESTIONS

FREE—SPINAL X-RAYS (Taken Only When Necessary)
FREE—SPINAL EXAMINATIONS • FREE LITERATURE
FREE—BLOOD PRESSURE TAKEN • FREE REFRESHMENTS

Sponsored By
LaBARRE CHIROPRACTIC CLINIC
2414 Schoenersville Rd.
Bethlehem 691-8727
(across from Hess's Westgate)

OPEN 6 DAYS A WEEK:
Mon. thru Fri. 10 A.M. to 1 P.M.
and 4 to 7 P.M.
Sat. 9 A.M. to 12 Noon

YOU DON'T KNOW WHAT CHIROPRACTIC REALLY IS, UNLESS YOU'VE USED IT, AND IT WORKED!

FREE BLOOD PRESSURE TAKEN ANYTIME
NO APPOINTMENT IS NECESSARY
MEDICARE
CHIROPRACTIC SERVICES ARE
NOW INCLUDED UNDER MEDICARE
Consult your Chiropractor for specific services covered

This Public Service Message Sponsored By...

DR. R. T. LaBARRE
Chiropractor
1616 Eaton Avenue   Bethlehem, Pa.
PHONE 691-8727
Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.
Tues. 3 P.M. to 7 P.M., Saturday By Appointment Only

LaBARRE
CHIROPRACTIC
LIFE CENTER
PHONE 691-8727

NO APPOINTMENT IS NECESSARY
Monday - Wednesday - Friday 9 to 12 A.M. - 4 to 7 P.M.
Tuesday 9 to 12 A.M. - 3 to 7 P.M.
Saturday Appt. Only   Closed Thursday

We accept all cases regardless of condition
or financial ability to pay!
CHIROPRACTICALLY SPEAKING

SINUS TROUBLE . . .

CAN CHIROPRACTIC HELP?

Pressure in the head area, headaches, nasal discharge, or nasal stuffiness, post-nasal drainage, facial pain, dizziness, bad breath, cough, that frequent cold may all be signs of sinus trouble. Irritation, inflammation and congestion of the sinus cavities may develop following a cold, changing weather, breathing dust, smoke or other irritants. Yet, whatever the contributing factors may be in a case of sinus trouble, a normal nerve supply to the delicate membranes of the nose and sinus cavities is necessary for complete healing. A diminished nerve supply through pressure on certain nerve trunks weakens these membranes and causes them to be more susceptible to irritation and inflammation.

Many drugs are made available for the “cure” or “relief” of sinus conditions, but at best these products have afforded little more than temporary relief and often cause minor to serious side effects.

YOU CAN MAKE A BETTER CHOICE!!!

MODERN AND NATURAL CHIROPRACTIC SCIENCE has proven to be highly effective in the care of acute and chronic sinus conditions. Consult your doctor of chiropractic and permit him to explain how you too may be helped.

THIS CHIROPRACTIC EDUCATIONAL INFORMATION A PUBLIC SERVICE OF:

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Bethlehem

Phone 691-8727
No Appointment Necessary

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only

Closed Thursday

NO CHARGE for Spinal X-rays when indicated ... and when paid from family budget.

Chiropractically Speaking

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave. Bethlehem Ph. 691-8727
Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.—Tues. 1 P.M. to 7 P.M.
Saturday Special Appointment Only

CAN CHIROPRACTIC HELP RELIEVE MENTAL DISORDER?

Chiropractic goes right to the source of the trouble in correcting the cause of mental disorder. The brain, whence originates the messages that control the various bodily functions, is quickest to suffer when certain types of nerve pressures occur.

Mental disorders and extreme nervous difficulties respond well to Chiropractic care, especially when due to chronic nerve interference, and where there has been no deterioration or extensive damage to the brain itself. Just as an electric globe needs a constant supply of “juice” to give forth continuous light, so does the body need vital nerve power from its own generators in order to function properly. When the “wires” (nerves) carrying the body’s vital nerve energy are “sorted” (by impingement or pressure in the spine), the brain races madly or goes haywire in some instances; in others, it may go blank like a switchboard that suddenly has its cable severed.

There are, of course, cases in which injury or damage to the brain has resulted from a blow or breakage of a blood vessel, where all the healing sciences of man are futile because once brain tissue is destroyed replacements cannot be manufactured. In cases where the all-important brain tissue has not been damaged too severely, Chiropractic care has been found quite helpful, enabling the brain to function once again as nature intended, and good order to be restored.

When the pressure on certain nerves is relieved by gentle adjustments of the spine, the brain “lights up” again just as if you had flicked “on” the electric switch in a dark closet.

Notice — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.
THE DANGEROUS SIGNS

1. Headaches
2. Stiffness of neck
3. Pain between shoulders
4. Pain in the lower back
5. Loss of sleep
6. Increased nervousness
7. Painful joints
8. Numbness or pain in arms or legs

Don't ignore these warning signs of trouble. Consult your doctor of chiropractic without delay!

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 Eaton Ave.
PHONE 691-8727
Closed Thursday
Hours — No Appt. Necessary
Mon., Wed., Fri. — 9 a.m.-12 Noon; 4 p.m. to 7 p.m.
Sat. by Special Appt.
WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY

BEWARE . . . OVERUSE OF DRUGS

1. An overuse of drugs can cause diseases.
2. Many drugs give harmful side effects and can be fatal when used in combination with others.
3. Pain killing drugs eliminate or dull the symptom, but do nothing to eliminate the cause of the pain.

Your doctor of chiropractic uses a drugless healing procedure. His methods are aimed directly at the cause of the illness; his treatment aids in restoring your body to its normal function.

If you are not enjoying good health, see your doctor of chiropractic.

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 Eaton Ave.
PHONE 691-8727
Closed Thursday
Hours — No Appt. Necessary
Mon., Wed., Fri. — 9 a.m.-12 Noon; 4 p.m. to 7 p.m.
Sat. by Special Appt.
WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY
See Your Chiropractor & Get Well Naturally
NO APPOINTMENT NECESSARY
We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE
BETHLEHEM
(Closed Thursdays)

"FREE" SPINAL X-RAYS THIS WEEK!
(For Certain Cases Paid From The Family Budget)

"FREE"
FOR ALL CHILDREN 16 YEARS & YOUNGER

CHIROPRACTIC CARE!!

THURS. EVENING, AUG. 3rd—FROM 5-7 P.M.

Sponsored By —

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE
BETHLEHEM, PA.

Free X-Rays* — You Set Your Own Fee*
Life Has No Price Tag

Hours: Mon., Tues., Wed., Fri. 9 A.M. to 12—6 P.M. to 9 P.M.
NO APPOINTMENT IS NECESSARY

691-8727

*Only Cases Paid From Family Budget
IT IS UP TO YOU!!!

Is your car in better functioning condition than your body? It is a known fact that most people take better care of their car than they do of their own bodies. If your car isn't running right you take it to the garage and have them find the cause of the problem before something serious goes wrong. If something in our body is not functioning properly we wait for it to go away or else cover it up with some pain killer. After a period of time the pain killer no longer works. Result, the surgeon removes the organ or organs involved.

Could there have been nerve interference between the organs involved and the brain? Wouldn't it have been better to remove the nerve interference by specific gentle scientific CHIROPRACTIC adjustments rather than removing the stomach, appendix or gall bladder?

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?
PHONE 691-8727
LaBARRE
CHIROPRACTIC
LIFE CENTER
1616 Eaton Avenue
(Bethlehem, Pa.)
(Attention Thursdays)
"Free" Spinal X-Rays This Week, Unless Covered by Insurance

ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M!!

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 Eaton Ave.
Bethlehem, Pa.

HOURS BY APPT.—PHONE 691-8727
Closed Thursdays & Saturdays
WE ACCEPT ALL CASES REGARDLESS OF CONDITION OR FINANCIAL ABILITY TO PAY

ARTHITIS?
CHIROPRACTIC HAS HELPED THOUSANDS!
LaBARRE
CHIROPRACTIC LIFE CENTER
1616 Eaton Ave.
Bethlehem, Pa.

ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M!!
I feel like a new person. I thought you had to live with aches and pains because of your age. It's not so! Only after one treatment the terrible headaches I had so many years are completely gone. So are the other aches and pains in my muscles and joints, especially the knees. I can read again without glasses and even my varicose veins feel better. All this after only three weeks of treatments. It's a miracle to feel so good after ten years and I'm only sorry that I didn't go to a chiropractor long ago. It would have saved me a lot of misery.

MRS. HELEN GERSTENBERG-HELLERTOWN AGE 52

LaBARRE CHIROPRACTIC LIFE CENTER
1616 Eaton Avenue Bethlehem Phone 691-8727
NO APPT. NECESSARY: Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M. — Tuesday 3 P.M. to 7 P.M.

A PATIENT TESTIFIES . . . ABOUT ARTHRITIS!

For two years I have had problems with arthritis. I have had medication and shots but they offered only temporary relief. Other treatments did nothing. After six months of chiropractic care I have been relieved of pain somewhat. The care I receive is containing the arthritic progress, and improving movement where arthritis is more prominent. My general condition is pretty good now. A Cure is not expected, but if once weekly or twice monthly visits (on some occasions) accomplish this, I can ask for no more at my age.

I am no stranger to chiropractic. Over the years, I have used it successfully for many other reasons. I have no complaints.

Mr. George W. Christensen (Age 67) 601 Greene Ct., Bethlehem, Pa.

LaBARRE CHIROPRACTIC LIFE CENTER
1616 EATON AVE. BETHLEHEM, PA. PHONE 691-8727
HOURS: Mon.-Wed.-Fri. 9 to 12 & 4 to 9 Tues. Noon ’til 8 Closed Thurs.

Attend a free lecture on Chiropractic at this office Thursday at 7:30 P.M.
“We Accept All Cases, Regardless of Condition or Financial Ability to Pay.”
A PATIENT TESTIFIES!
Before entering chiropractic care I could not walk to school, bicycle ride, play outside or go places with friends. I had pain in my left side all the time, I also could not climb steps or bend. Previous methods didn't help at all. One doctor wanted to give me an operation to see what was wrong. I missed a lot of school, too. After 3 or 4 months of chiropractic care the pain is gone and I can go places with friends and do things I haven't been able to do before.

My condition is very good now.
Miss Beverly Frable 2822 Green Lane, Bethlehem Age 15

THE FRABLE FAMILY IS UNDER CHIROPRACTIC CARE FOR PREVENTIVE MAINTENANCE WE ACCEPT ALL CASES REGARDLESS OF CONDITION OR FINANCIAL ABILITY TO PAY

Why Be Sick When You Can Be Well? Phone 691-8727
LaBARRE CHIROPRACTIC LIFE CENTER
1616 Eaton Ave. Bethlehem Closed Thurs. & Sat.
Mon., Wed., & Fri. 9 'til Noon & 6 'til 9 P.M. — Tues., Noon 'til 8 P.M.
ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!
A PATIENT TESTIFIES!

When I was first admitted to the Chiropractic Office, I was in very severe pain. A dull pain started in the right side of the neck and then became more severe and affected the entire head. Blood pressure rose to 200. After three weeks of Chiropractic care the pressure was relieved and the headaches slowly became less severe and after a few weeks of treatment seemed to have disappeared completely. I can think and work better thanks to Chiropractic!

MRS. WANDA FORBES
651 Fiot Ave.
Bethlehem, Pa.

Why Be Sick When You Can Be Well?
PHONE 691-8727
LaBARRE
CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE BETHLEHEM
(Closed Thursday and Saturday)
MON., TUES., WED., FRI. 9-12 A.M. 6-9 P.M.
"FREE" SPINAL X-RAYS THIS WEEK!
(For Certain Cases Paid From The Family Budget)

A PATIENT TESTIFIES—BURSITIS

When I entered into Chiropractic care I could not walk or bend the knee from all the pain. I lost time from work because of my problem. After a few months of Chiropractic care my condition improved so well that I could walk normal again without pain. I feel that Chiropractic care helped me to walk without having surgery done or taking shots or pills.

MR. CALVIN N. REICHARD
65 Hess Avenue, Hellertown, Pa.

LaBARRE
CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE BETHLEHEM, PA.
Life Has No Price Tag—You Set Your Own Fee*
NO APPOINTMENT IS NECESSARY
"FREE" X-RAYS*
HOURS: Mon., Tues., Wed., Fri.
9 a.m. to 12 6 p.m. to 9 p.m.
*Only Cases Paid From Family Budget

ATTEND A LECTURE ON CHIROPRACTIC THURSDAY, AUG. 3rd AT 7 P.M.
THE DANGER SIGNS

1. Headaches
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4. Pain in the lower back
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7. Painful joints
8. Numbness or pain in arms or legs

Don't ignore these warning signs of trouble. Consult your doctor of chiropractic without delay.

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE
CHIROPRACTIC LIFE CENTER

HOURS BY APPT.—PHONE 691-8727
Closed Thursdays & Saturdays
WE ACCEPT ALL CASES REGARDLESS OF CONDITION OR FINANCIAL ABILITY TO PAY

ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!
80% Of CHIROPRACTIC Results Were Previous Medical Failures!

Get Well Naturally, See Your Chiropractor

"FREE" X-RAYS THIS WEEK

R. T. LaBARRE, Chiropractor
1616 EATON AVENUE
PHONE 691-8727

Closed Thursdays

Keep That Happy, Healthy Feeling Through Chiropractic!

Good Health allows life to be a wonderful experience. Through spinal adjustments Chiropractic releases power that made your body to heal your body. Join the ranks of millions who are healthy and happy through Chiropractic.

Why Be Sick When You Can Be Well?
PHONE 691-8727

LaBARRE CHIROPRACTIC LIFE CENTER
1616 EATON AVENUE BETHLEHEM
(Closed Thursdays)
"FREE" SPINAL X-RAYS THIS WEEK!
(For Certain Cases Paid From The Family Budget)
WHY IS CHIROPRACTIC OPPOSED BY SO MANY MEDICAL DOCTORS?

Sponsored By
Richard T. LaBarre, D.C
1616 Eaton Ave., Bethlehem 691-8727

It is history that almost every new principle or concept has met opposition from groups feeling their particular welfare in danger — as Henry Ford and his mass production line, Thomas Edison and his various inventions, Dr. Einstein and his theories of time and space were greeted with ridicule and anger, so were some early practitioners of healing arts scorned and abused. Religious wars grew out of new philosophies; the royalty of old England sought to put down with guns the fresh idea of freedom in the American colonies; the hierarchy of Rome fought bitterly the Reformation that gave rise to Protestantism.

Devotees of other healing arts quickly recognized the threat to their selfish interests when chiropractic was taken to the hearts of countless people; they fought back because they did not understand Chiropractic and because they saw it as competition.

Turn-of-Century Chiropractors found fierce opposition which in some instances has continued through the years ... and will continue in lesser degree. Chiropractors recognize the need and value of other healing arts and realize that they, too, will come to see Chiropractic's benefit to man, and the tendency to base judgement on prejudice will eventually die out. Competition in business has spurred many fights, including famed examples such as the war against sewing machines and their threat to hand labor.

WAITING FOR MEDICAL ENDORSEMENT OF CHIROPRACTIC IS LIKE WAITING FOR THE COMMUNIST ENDORSEMENT OF FREE ENTERPRISE.

Adv.
Chiropractically Speaking...
Sponsored By
Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem 691-8727
WHAT SHALL I EAT FOR GOOD HEALTH?

Your body has its own self-contained wisdom. Except in such cases as pregnancies where the haywire appetite demands dill pickles and ice cream on the same dish, the healthy human body senses what it needs and telegraphs the brain the menu for the day.

This desire for certain foods can be distorted, however, by food habits that have been allowed to grow unchecked, and a person may take aboard too much in fats or too much in starches to the extent that weight increase becomes a problem. Or lack of appetite may reduce intake to the point where skinness develops into a health hazard.

Food fads, "crash" diets and similar fancies should be avoided. To say that one shall live on grapes alone, or starve for 30 days, or eat only whole wheat toast with honey butter is obviously silly. The body needs certain materials for its processes, and unless it gets these chemicals, minerals, vitamins and other values, the body naturally will suffer.

Under normal conditions you assimilate and use any and all naturally grown foods; however, if you cannot eat certain foods, these should be reported to your Chiropractor. Thousands of special diets are prescribed much in the same manner as cook books are written, the authors copying each other, so that recipes basically remain the same. Much is determined by individual taste or preference, and you take kindly or unkindly to certain foods as a result.

Usually, man gets along best on a widely varied diet that includes the basic foodstuffs, root vegetables, leaf vegetables, buds, flowers, seeds, fruits, meats, poultry, sea foods...and intake governs body bulk. A good rule is to eat what appeals to you, and at the moment your appetite is satisfied, quit eating!

Notice—The statements made in these advertisements do not infer that the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

"Free" Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M.—Public Invited.

Chiropractically Speaking
Sponsored By
Richard T. LaBarre, D.C.
1616 Eaton Ave. Bethlehem Ph. 691-8727
NO APPOINTMENT NECESSARY
Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.-Tues. 3 P.M. to 7 P.M.

10 REASONS WHY I TAKE ASPIRIN:

1. They taste so good.
2. I like to poison my body and I want to see how much acid my bloodstream can hold.
3. It helps the economy of the country.
4. It fools me into thinking I'm better.
5. I want to shorten my life.
6. Wondering whether the next one will cause my stomach lining to hemorrhage is fun.
7. All my friends take them and famous movie stars and athletes say I should.
8. I enjoy the burning sensation in the pit of my stomach and hope to have an ulcer some day.
9. I want to set an example for my children that pill popping is a neat way of life so hopefully one day they'll graduate to hard drugs.
10. Four out of five doctors surveyed recommended them.

These above reasons may be humorous but they make as much sense as any other reason for taking aspirin. The Chiropractor opposes indiscriminate use of aspirin, because it treats the symptoms of a condition yet neglects to correct the cause or reason. Since the nervous system is the most important system in maintaining the body functioning properly, it's only logical to look there first for the cause of any problem. Chiropractors have found that a slight misalignment of one of the bones of the spine (vertebrae) can put pressure on these nerves and cut off the nerve supply.

Chiropractic adjustments gently and painlessly restore the vertebrae to their proper position, thereby freeing the nerve energy to flow over the nerves to every cell in the body. Once this is done the body can function as it was meant, without the aid of any poisonous drugs. Whatever the cause of your problem it should be corrected rather than deadening these vital nerves with drugs such as aspirin. These drugs make you feel better temporarily but eventually the symptoms come back and you are worse off than before. Chiropractic corrects the cause!

"Free" Filmstrip Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M.—Public Invited
CAN CHIROPRACTIC HELP HEADACHES?

Spinal adjustments act quickly to correct and relieve the cause of pain in almost all cases.

More than one half of the people who visit the chiropractor's office complain that they have headaches.

Personnel Directors of large industries, say that about one third of all employees' absences from work is credited to headaches. Even though a headache is not truly a disease... it is responsible for much human disability.

It has been estimated that there are over two hundred different causes of headaches. Head pains may be severe aching, dull, sharp, or constantly throbbing... and may be classified as mechanical, functional, toxic, and reflex. These are the most common types of headaches which are caused by pressure. For instance, when tension builds up in the neck muscles it causes pressure on the nerves and pressure causes headache.

Every organ of the body depends entirely on energy produced by the brain to function properly. This brain energy is transmitted through the spinal cord, which is housed in the spinal column, to all parts of the body.

If this supply of vital nerve energy is interfered with by impingement in the spinal cord, pressure will build up, causing tension on organs, glands, and muscles that produce headaches.

Chiropractic adjustments will correct this nerve interference, releasing pressure that causes tension and headaches.

If you are a victim of headaches, get together with your Chiropractor. Let him correct the spinal cause and release pressure, relax tension and relieve pain.

Notice! — The statements made do not mean to infer the chiropractor cures or guarantees a cure. They only show that by removing nerve interference in the spine the body heals itself.
MUST I BE X-RAYED?

Sponsored By
Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem 691-8727

YES, if you want the truth. X-ray pictures to the chiropractor are the same as blueprints to the builder. X-ray pictures give a detailed view of what has happened inside your body. They show the position of bones in relation to each other, and enable the Chiropractor to determine just where a misalignment has occurred.

Your Chiropractor would be working in the dark without the X-ray machine, and his plight would be that of the construction crew attempting to put together a skyscraper without the benefit of the architect’s plans and specifications.

X-rays are harmless when used by a properly qualified Chiropractor and the knowledge that your Chiropractor gains from study of your X-ray pictures is invaluable in giving a correct analysis in your case.

REASONS FOR X-RAY SPINOGRAPH PICTURES ARE THESE:

1. The Chiropractor can see the exact position of your vertebrae or backbone.
2. He can determine what to do, where to adjust, to correct spinal trouble.
3. He can discover if there is any pathological condition of the bones that might cause discomfort.

Once the site of the trouble has been located through the use of X-rays and study of your case, the Chiropractor is enabled to proceed just as if he has been furnished with a roadmap of your body with all the “detours” and “bridges out” indicated.

THE SPINE AND YOU

The spine is a remarkable organ. It is strong enough to support many hundreds of pounds. At the same time, it is elastic and flexible to enable movement in any direction. There are 24 movable segments or vertebrae in the spine, between each segment is a soft cushion called a disc, which serves as a ball bearing and shock absorber.

Inside the spine is a tube which contains the spinal cord, the life-line of the nervous system. Between each vertebra are a pair of nerve trunks which carry millions of individual nerve fibers to various parts of the body. If one or more of these spinal vertebrae are displaced, delicate nerve fibers can become impinged and vital organs are often affected.

Each affected organ can be benefited by Chiropractic adjustments that correct nerve interference, allowing the affected areas to receive its full supply of restorative nerve energy.

Now before ‘Flu or Colds’ renew their visit to you, let your Chiropractor prepare you for the battle against becoming one of the thousands who fall before these vicious ailments.

TO ALLEVIATE THE HIGH COST OF HEALTH CARE, DR. LABARRE IS OFFERING FREE SPINAL X-RAYS*

*when X-ray is necessary and when paid from the family budget

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY
CLOSED THURSDAY
LaBARRE CHIROPRACTIC CLINIC
1616 Eaton Avenue
Bethlehem, Pa.
OFFICE HOURS:
Mon., Tues., Wed., and Fri.
9:30 'til Noon — 6 'til 9 P.M.
Closed Thursday
PHONE
691-8727
Dr. R. T. LaBARRE
CHIROPRACTOR
NO APPOINTMENT NECESSARY
NERVOUSNESS?
Chiropractic Has Helped Thousands!
You Set Your Own Fee
* "FREE" SPINAL X-RAYS
"FREE" SPINAL EXAM
*For Certain Cases Paid From The Family Budget
We accept all cases regardless of the ability to pay!
ULCERS?
Chiropractic Has Helped Thousands!
See Your Chiropractor and Get Well Naturally
Dr. R. T. LaBARRE
CHIROPRACTOR
"FREE" SPINAL X-RAYS
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9:30 'til Noon — 6 'til 9
Saturday 10:00 to 1 P.M. — CLOSED THURSDAYS
A MODERN CLINIC FOR THE RESTORATION AND PRESERVATION OF YOUR HEALTH
We accept all cases regardless of the ability to pay!
*For Certain Cases Paid From The Family Budget
OPERATION A SUCCESS
BUT PATIENT DIES!
Before this Happens
To You...
See Your
Chiropractor
and
Get Well Naturally

"FREE" SPINAL X-RAYS
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A MODERN CLINIC FOR THE RESTORATION AND PRESERVATION OF YOUR HEALTH
We accept all cases regardless of the ability to pay

STOP BLOOD POLLUTION SEE YOUR CHIROPRACTOR AND GET WELL "NATURALLY"!

"FREE" SPINAL X-RAYS
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A MODERN CLINIC FOR THE RESTORATION AND PRESERVATION OF YOUR HEALTH
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*For Certain Cases Paid From The Family Budget
WHAT? THEY CHANGED YOUR PRESCRIPTION AGAIN?
WHO'S GUESSING NOW!

BREAK FREE...

OUR OFFICE WILL BE CLOSED JAN. 20 TO JAN. 28

with CHIROPRACTIC
"the natural way to HEALTH"
LaBARRE

CHIROPRACTIC LIFE CENTER

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HOURS: Mon. - Wed. - Fri. 9 to 12 & 1 to 9
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Closed Thurs. & Sat.

Attend a free lecture on Chiropractic
at this office every Tuesday at 7:30 P.M.

"The Doctor Of The Future Will Give No Medicine. But Will Interest His Patients In The Care Of The Human Frame, In Diet, And The Cause And Prevention Of Disease."

THOMAS A. EDISON

"FREE" SPINAL X-RAYS
For certain cases paid from the Family Budget

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CHIROPRACTIC CLINIC

1616 EATON AVE. BETHLEHEM PHONE 691-8727
Mon. - Tues. - Wed. - Fri. 9:30 to Noon & 1 to 9 P.M.
Closed Thursday

"FREE" SPINAL X-RAYS
For certain cases paid from the Family Budget

Good Health Has No Price Tag.
You Set Your Own Fee.
THINK STRAIGHT!

"As a twig is bent, so grows the tree" could also read, "As the child's back is bent so grows the adult". Here are four easy checks to make to discover potential back problems early. If any are present in your child or yourself a professional examination by your chiropractor is recommended.

1. SHOULDER CHECK
Have child stand straight. Both shoulders should be level. One shoulder high is an indication of problems.

2. HEM CHECK
Check a daughter's skirt hem to see if it hangs crooked or if every new skirt purchased has to be altered on just one side.

3. BENDING CHECK
Have child bend straight forward from the waist level with the back and arms hanging relaxed to the floor. Check on either side of the spine to see if the muscles "bunch" up (one sign of scoliosis or curvature of the spine).

4. SHOE CHECK
Children wear out shoes in a hurry. This is expected. But if one shoe wears out well ahead of the other... especially if the wear is centered on the edge of the shoe... the possibility of spinal problems exists.

"Free" Filmstrip Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M.—Public Invited.
NERVOUS AND IRRITABLE?
SEE YOUR CHIROPRACTOR

Notice! - The statements made in these advertisements do not infer the chiropractor curbs or guarantees a cure, but merely shows that by removing nerve interference in the spine, the body heals itself.

BURSITIS
Athletes may refer to it as a "game arm." Housewives are calling it "housemaid's knees." Whatever the name, the condition is painful and, if not corrected, calcium deposits may form on the joint, possibly resulting in permanent immobility.

Excessive fatigue may put a burden on your body to which it cannot adapt. The strain may permit a vertebra to become misaligned, causing nerve impingement.

The logical answer for painful joints in which bursitis may be suspected, therefore, is immediate care by a doctor of chiropractic, who has years of training and is highly skilled in locating and eliminating vertebral subluxations.

When the basic cause of ill health is removed, your body can again function as a healthy unit.

Sponsored By
RICHARD T. LaBARRE D.C.
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PHONE 691-8727
NEW HOURS:
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HEADACHES?
Chiropractic Has Helped Thousands!

* "FREE" SPINAL X-RAYS
"FREE" SPINAL EXAM

*For Certain Cases Paid From The Family Budget

We accept all cases regardless of the ability to pay!
Chiropractic

Gets Sick People
Well...

... Without
Surgery or Drugs

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WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY

ATTEND A "FREE" LECTURE ON CHIROPRACTIC
IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!

PROCRUSTINATION IS THE
THIEF OF HEALTH

Call for a Chiropractic examination today.
Chiropractic releases the vital nerve energy
your body needs to function properly.

WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY

DON'T PUT IT OFF ANY LONGER!

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R. T. LaBarre, D.C.

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Saturday Special Appointment Only