CHIROPRACTIC ADVERTISING

BY
HARRY E. VEDDER, D. C., Ph. C.

FIRST EDITION
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HARRY E. VEDDER, D. C., Ph. C.
DAVENPORT, IOWA, U. S. A.
It takes courage to recognize the merit in a new discovery. The world is so apt to say it can't be done.

**CHIROPRACTIC**

was at first supported by only a few courageous people who saw the merit in its principles, and today the masses are following in the footsteps of those men of former days who had the courage to look a new idea squarely in the face and accept it.

Start getting well today.

**HEALTH & HEALTH CHIROPRACTORS**
Whence Life comes or where it goes is perhaps the greatest mystery of all times. All we know is the way in which it is expressed.

CHIROPRACTIC

is the modern health science, founded on an accurate knowledge of how life is expressed and why disease exists. This health science points to its record of getting sick people well as its best recommendation.

Start getting well today.

HEALTH & HEALTH
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THE RIDDLE

It makes the poor man king, and when it steals away, the rich man becomes a pauper indeed. It is health, the most precious gift of life.

CHIROPRACTIC

is most effective in regaining health because it is a system built on natural law—the law which says that health comes from within.

Start getting well today.

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HOVA $
If you are informed, you know the vital importance of the nervous system in producing function in every vital organ.

CHIROPRACTIC

is the most logical of all health science because it is founded on this knowledge of the nervous system. You are entitled to a logical explanation of our work. Let us give you that explanation.

Start getting well today.

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IDOLS

They have no part to play in the modern life of today. They are relics of a primitive civilization. And so many of our old ideas about health are be-

CHIROPRACTIC

is the greatest step forward in modern health science. It is founded on sound principles, and its record of getting sick people well has made it the foremost drugless health system of today.

Start getting well today.

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HO URS
They have no part to play in the modern life of today. They are relics of a primitive civilization. And so many of our old ideas about health are being outgrown.

CHIROPRACTIC

is the greatest forward step in modern health science. It is founded on sound principles, and its record of getting sick people well has made it the foremost drugless health system of today.

Start getting well today.

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CHIROPRACTORS
Who is there who does not recognize the value of physical strength in the strenuous life and keen competition of today?

**CHIROPRACTIC**

makes sick people strong, and thus fits them to attain the ambitions which are a natural part of everyone of us.

Start getting well today.

**HEALTH & HEALTH**

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We have no right to gamble with that which is not our own. Others are dependent upon us. Therefore our health does not belong solely to ourselves. It is the property also of those who are near and dear to us.

CHIROPRACTIC

by getting directly at the cause of our ill health, offers the most sound and safe method of getting well. You can't afford to gamble in this matter.

Start getting well today.

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HOURS
Chiropractic vs. 800,000 Deaths

QUESTION: Can you quote figures showing approximately how many people died last year, and what were the leading causes of death? The figures should be from a reliable source.

ANSWER: According to the latest statistics from the Department of Health and the Centers for Disease Control and Prevention, approximately 800,000 people died last year in the United States. The leading causes of death were heart disease, cancer, chronic lower respiratory diseases, stroke, and Alzheimer's disease.

Health and well-being are essential in today's fast-paced world. Whether you're an athlete or someone looking to improve your health, contact Dr. J. H. Flolid for a spine analysis and proper care. He offers chiropractic services and a comprehensive approach to healthcare.

Dr. J. H. Folid, Chiropractor
Little Falls, Minnesota

Have Your Spine Analyzed Today!
ANALYSIS OF DISPLAY ADVERTISING

DR. FRED D. IRISH
PALMER GRADUATE

Chiropractor

NO AIDUNCTS ARE
EMPLOYED IN THIS OFFICE!

Chiropractic is the science of restoring and adjusting the functioning of the human skeletal system by hand only.

The use of medication or drugs is
The use of electricity is
The use of x-ray machines is
The use of medicine to
The use of traction to

Dr. Fred D. Irish
Palmer Graduate
Chiropractor

SPECIALIST IN:

- Migraine Headaches
- Neck and Back Pain
- Digestive Disorders
- Sports Injuries

Learned by Chiropractic State Board. Equipped with latest tools.

No Obligation.

Write the Smyth School. — Lady Patient. — Poppy and Betsy.

Licensed by Chiropractic State Board. Equipped with latest tools.

No Obligation.
Your Question
AND ITS ANSWER

QUESTION—"My back has been troubling me for several years. Will your

ANSWER—Chiropractic offers a logical and non-

method for the correction of the causative ail-

ments. An examination of your spine will reveal 

symptoms of irritation in the middle dorsal area, 

tingling, and other symptoms that may require 

The doctors at this office are trained in the latest chiropractic techniques.

Drs. Flodquist & Brown
123 Main St., Milwaukee, Wis.
The Eastern Chiropractors
Free X-Ray Examination
545 15th St., Chicago, Ill.
ANALYSIS OF DISPLAY ADVERTISING
DR. R. W. CHALMERS’
CHIROPRACTIC
HEALTH SERVICE

Don’t Give Up Hope!
EXPERT X-RAY ANALYSIS

DECIDE “To-day I Start Toward Health”
CALL
South 6920
For an Appointment

FREE Spinal Analysis
CALLS MADE PROMPTLY
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- do you enjoy your pain?
- are you married to your disease?
- will you be lonesome without your suffering?

By Merit Alone
Chiropractic

has graced the stage in the mind of
and won in 1975 as the second largest
health profession in the world.

In less than one case, this patient
has been affected by this method of
a health method.

Try Chiropractic and Get Well
(illustrated even from the start)

H. Ben Bolt, D.C.

YORK PLACE, EDINBURGH
20 ROYAL TERRACE, GLASGOW
Chiropractic
KRO-PRAK-TIK
THE SCIENCE

That body adjustment known as chiropractic medicine is one of the most fascinating and significant developments in the annals of medical science. It provides a rational and scientific basis for the treatment of a wide variety of disorders of the nervous, musculoskeletal, and circulatory systems. The chiropractic approach is based on the belief that the nervous system is the master regulator of the body's functions, and that disorders of the nervous system can cause many health problems.

FREE
Investigate this Science
There is no obligation on your part, and you are free to accept or reject the advice given. You may wish to consult with your doctor before proceeding.

F. W. BONSALL
Palmer School Graduate Chiropractor
Maude Scott Bldg., Canal Street

Maude Scott Bldg., Canal Street
WHAT ARE YOU DOING TO SEE THAT HE GROWS INTO A STRONG, HEALTHY, VITAL MAN? YOU WANT HIM TO BE STRONG MENTALLY, MORALLY, AND PHYSICALLY.

CHIROPRACTIC WILL FIT YOUR BOY TO MEET THE KEEN COMPETITION AND STRUGGLES OF MANHOOD WITH A SOUND AND HEALTHY BODY.

START GETTING WELL TODAY.

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HEALTH

It is the most priceless possession we have. It inspires ambition, hard work, and success.

CHIROPRACTIC
has restored health and happiness to millions, and so it has grown to the foremost drugless health science of all time.

Start getting well today.

HEALTH & HEALTH
CHIROPRACTORS
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What is there more beautiful than the natural expression of perfect health? It brings the sparkle to the eye, the irresistible charm which makes friends with all the world.

CHIROPRACTIC

has brought health and beauty to countless numbers. It can do the same for you.

Start getting well today.

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RHEUMATISM

is the result of poisons accumulating in the body because the organs which should eliminate them cannot carry on their normal work.

CHIROPRACTIC

discovers the cause of these eliminating organs failing to function, and having found that cause, removes it. With these organs functioning properly, rheumatism cannot exist.

Start getting well today.

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is constantly being formed in our bodies and must be thrown off in order for health to be maintained.

CHIROPRACTIC
concerns itself with seeing that the kidneys and other excretory organs are functioning perfectly so that diseases may not result from these poisons staying in the body.

Start getting well today.

HEALTH & HEALTH
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Hours
Disease is but a thief of health. We leave the door wide open, and boldly he walks in and strips from us our health and leaves us poor indeed.

CHIROPRACTIC shows the cause of disease, and by removing that cause, it brings again the health which is the birthright of us all.

Start getting well today.

HEALTH & HEALTH
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HOURS
We think little about them perhaps, and yet they are very often the warning signals of some disease which is developing within our bodies.

CHIROPRACTIC

is the health science that has been most successful and which immediately goes to the cause of those headaches and in many cases halts the progress of a dangerous disease.

Start getting well today.

HEALTH & HEALTH
CHIROPRACTORS

Address: [Address]
Hours: [Hours]
Phone: [Phone]
WITH SUBTLE, STEALTHY TREAD
IT STEALS INTO OUR LIVES AND
TAKES AWAY THE HEALTH WHICH
GOD HAS GIVEN TO EACH ONE.
IT IS DISEASE WHICH CHEATS US
OF THE BEST THAT LIFE HOLDS
FORTH.

CHIROPRACTIC
IS THE SCIENCE OF HEALTH
WHICH DISCOVERS THE CAUSE
OF THIS DISEASE, AND BY REMOVING THAT, PERMITS US TO
ENJOY THE HEALTH WHICH IS
OUR RIGHT.

START GETTING WELL TODAY

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We may lose our worldly goods and yet if we can start again and smile and hope and build, we have much to be thankful for. But if we lose our health, the future can hold little until it is regained.

**CHIROPRACTIC**

has come to a world of sickness and has restored the hope and smile and courage of millions by correcting the causes of their ailments.

Start getting well today.

**HEALTH & HEALTH**

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I PROMISE

that every person who seeks my advice in matters of
health will receive my honest and frank opinion.

CHIROPRACTIC

has advanced to its present high standing because it has
made good on the claims which it advanced, and this
high record of success will continue because it is founded
on right principles.

Start getting well today.

HEALTH & HEALTH

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Wisdom

It is not gained in schools. It is the result of a fair and impartial survey of human experience. Wisdom dictates that if we are to succeed we must preserve our health.

CHIROPRACTIC
is the method employed by the wise man who has learned through observation and experience that this health science gets sick people well quickly and naturally.

Start getting well today.

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THE DAY OF BLIND AND
UNREASONING FAITH IN ANY
SYSTEM WHICH CLAIMS TO
RESTORE HEALTH IS GONE.
THIS IS AN AGE OF REASON.

CHIROPRACTIC
CAN GIVE YOU A CLEAR, LOG-
ICAL REASON FOR YOUR ILL
HEALTH, AND IT CAN SHOW
YOU EVERY REASON WHY
CHIROPRACTIC ADJUSTMENTS
WILL GET YOU WELL.

START GETTING WELL TO-
DAY

HEALTH & HEALTH
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